## SPONSORSHIPS

## Program Guidelines

### Guidelines

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GUIDELINES

Wyoming Humanities has limited funds available for sponsorships that support public humanities events, programs, and opportunities that help organizations serving Wyoming explore and promote the enduring value of public humanities in our lives and civil society. Wyoming Humanities (WYH) sponsorships are intended to fund activities that align with WYH’s Mission and Vision to increase visibility and access to new audiences that are not currently being served by WYH through its grantmaking and other programs. WYH may provide sponsorship funding up to $2,500* for your organization’s event or program in return for marketing visibility and exposure.

Sponsorships can support a variety of formats including programming series, events, discussions, and conferences. Regardless of project type, eligibility for consideration requires:

- Applicant be a 501(c)3 nonprofit, municipal, or Wyoming-recognized tribal nation organization
- Program to be sponsored is open and accessible to the general public
- Program serves Wyoming audiences and/or organizations

Before submitting a sponsorship request, organizations are encouraged to contact Wyoming Humanities Grants and Programs Director, Chloé Flagg at chloe@thinkwy.org to discuss your sponsorship idea at least two weeks prior to the deadline.

Organizations may have only one (1) Sponsorship at a time.

1.1 FUNDING PRIORITIES

Wyoming Humanities (WYH) gives priority to Sponsorship requests that:

- Support events or programs that serve a large audience or viewership
- Support activities that are free or low cost to attend
- Provide equitable access for all
- Support underserved areas of the humanities (i.e., geographic, demographic, various humanities disciplines)
- Support activities that meet Wyoming Humanities goals and values
- Support organizations that have not recently been funded by Wyoming Humanities

*Requests for larger sponsorship support may be considered on a case-by-case basis and much be discussed by Wyoming Humanities Staff prior to submitting a sponsorship request.
1.2 **WHO CAN APPLY**

An applicant organization must:

- Be incorporated in the state of Wyoming as a 501(c)(3) nonprofit organization governed by a board of directors that meets regularly **OR** be a municipality in the state of Wyoming **OR** be a Wyoming-based recognized tribe
- Provide important humanities programs and/or services to the public on a regular basis or function as a professional service organization that supports public humanities programs.
- Be in good standing with Wyoming Humanities.

The following are not eligible for funding:

- For-profit organizations
- Individuals
- Fiscally sponsored organizations or individuals
- Organizations not in compliance with terms and conditions of previous Wyoming Humanities grants.

1.3 **FUNDING LIMITS AND SPONSORSHIP DURATION**

Sponsorships may be provided up to $2,500. Requests for higher sponsorship support may be considered on a case-by-case basis and must be discussed with WYH Staff prior to submitting a sponsorship request; contact Chloé Flagg [chloe@thinkwy.org](mailto:chloe@thinkwy.org).

Sponsorship requests must be made at least 60 days prior to the event or program.

All Sponsorship project periods are twelve (12) months in duration, beginning from the decision date.

1.4 **FUNDING EXCLUSIONS**

Sponsorship funding is subject to the National Endowment for the Humanities [General Terms and Conditions for Awards to Organizations](https://www.neh.gov/grants/guidelines/conditions) and the Uniform Administrative Requirements, Cost Principles, and Audit Requirements for Federal Awards per [2 CFR Part 200](https://www.fed异性.gov/cfr). In short, sponsorship funds may not be used on any items listed below:

- Promotion or advocacy of a particular political, religious, or ideological point of view or program of social or political action
- Support of specific public policies or legislation
- Lobbying
- Creation or production or art e.g., musical compositions, dance, paintings, sculpture, poetry, short stories, novels or other artistic products
- Renovation, restoration, rehabilitation, or construction of historic sites
- Conservation treatments
- Book printing or publication
- Curricula for classes not accessible to the general public
- Endowments
- Individual fellowships, graduate education or university-based projects that require participants to register for academic credit
- Acquisition of artifacts, works of art or documents
• Capital improvements to applicant site and/or facilities
• Purchases of capital equipment, buildings or land
• Repayment of loans or debt service
• Costs associated fundraising activities
• Purchase of food, alcohol, refreshments, or catering services
• Undocumented expenses
• Honoraria, stipends, or professional fees for applicant organization’s board members
• Honoraria, stipends, or professional fees for elected officials or declared candidates seeking public office
• Fiscal sponsorships for otherwise ineligible organizations

1.5 **SPONSORSHIP REQUEST DEADLINE**
Sponsorship requests must be made at least 60 days prior to the event or program.

Notifications will be made within 15-25 days of the request submission. All Sponsorship project periods are twelve (12) months in duration, beginning from the decision date.

1.6 **HOW TO APPLY**
Requests must be submitted using [Wyoming Humanities online grant portal](https://thinkwy.org).

Before submitting a sponsorship request, organizations are encouraged to contact Wyoming Humanities Grants and Programs Director, Chloé Flagg at chloe@thinkwy.org to discuss your sponsorship idea at least two weeks prior to the deadline. Requests for higher sponsorship support (over $2,500) may be considered on a case-by-case basis and must be discussed WYH Staff prior to submitting a sponsorship request.