



Hi, I'm Nicolle!

A Product Designer with a passion for visual design based in NYC.

Nicolle Diiorio

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milksfavoritecookie.com

516.512.0946

Skills

User Experience
User Interface Design
Journey Map
Affinity Map
Wire-framing
Sitemap Development
Persona Development
Rapid Prototyping
Interaction Design
Responsive Design
Design System
Wire-framing
Visual Design
Typography
Motion Design
Branding
HTML + CSS

Tools

Figma
Sketch
Adobe XD
Invision
OmniGraffle
ProCreate
Miro
JustinMind
Adobe CC
After Effects
Pen + Paper

Awards

Clio Entry 2019
Future Lions Shortlist 2017

Experience

User Experience Designer | Digitas Health

2020 - Present

User testing
Competitive research
Host whiteboard workshops
Prototyping
Design system development
Develop WCAG AA compliant products
Information architecture for web

Art Director | Digitas Health

2018-2020

Campaign development
Campaign research
Branding
Social media
Photoshoots

Art Director Intern | Barker Ad Agency

2017-2018

Art Director Intern | F Sharp Digital Music Agency

2016-2017

Education

Fashion Institute of Technology

UX/UI Masters Certificate

2021 Fall

UI Design Certificate

2021 Spring

UX Design Certificate

2021 Winter

Advertising Design BFA

2015 - 2017

Creative Technologies Minor

Communication Design AAS

2013 - 2015

Volunteer

Vision Urbana Pantry

Delivered groceries to immuno-compromised people during pandemic.

Last Hope Animal Shelter

Played piano at fundraising events.

Camp Horsibility

Assist children with special needs.