



# DAMON GOSS

UX / UI & Visual Designer

## WORK EXPERIENCE

### Graphic Designer (Full-time)

*Custom-Inc | Salisbury, NC | April 2018 – I currently work here*

- Lead and unveiled an online interactive car catalog that outperformed our competitors, enhancing sales opportunities and website traffic by 15%.
- Discovered and contrived a new design for the industrial assembly instruction manuals. Which minimizes the dubiety of the ordered step of instructions.
- Shoulder and manage new custom wrap renderings for the company's partner, Precor, and slashed the amount of time it takes to render wraps to showcase to customers.

### Freelance Graphic Designer & 2D Animator

*Woods Friendly Garden | Charlotte, NC | May 2020 – July 2021*

- Advised and illustrated a logo that met the client's vision, still ensuring branding continuity when creating their business card effectively growing the organization's outreach to the community.
- Assessed what makes a uniquely designed mascot with research, illustrated and animated the mascot in a custom scene that gave it more lively appeal.

### Freelance Graphic Designer

*Good Kiidz Clothing, LLC | Greenville, NC | October 2020*

- Overhauled a complete redesign of the entrepreneur's old logo and developed a more lustrous design that increased their revenue and networking confidence.

### Freelance Graphic Designer

*WITL Trucking, LLC | Richlands, NC | February 2020 – March 2020*

- Illustrated multiple logo variations to help this start-up business while ensuring design continuity when designing their business card for networking and branding.

### Freelance 2D Animator

*Michael R. Nash Attorney at Law | Greensboro, NC | September 2019 – October 2019*

- Completed and showcased an animation of both obstructive sleep apnea and endoscopy procedure that a jury easily interpreted for the client's rationalization in court.

### Multimedia Intern

*U.S. Congress, NC Sixth District | Greensboro, NC | May 2017 – August 2017*

- Compiled video edits and produced marketing materials for the entire office to aid its aim for community outreach in Greensboro, NC, and Washington, DC.
- Fostered videos, graphics, GIFs, web advertisements, and other promotional materials daily to reach over 750,000 constituents in North Carolina's Sixth District.

### Graphic Designer Intern

*Pat B. Freeman, LLC | Greensboro, NC | February 2017 – May 2017*

- Created digital concepts and marketing materials to support their media platforms to promote inspirational speech events and book presentations.
- Publicized design ideas that inspire and captivate media followers that increased promotional event gatherings for the author's new book.

Phone : (252) 217-0887

E-mail : [damon.goss@gmail.com](mailto:damon.goss@gmail.com)

Web : [www.damongoss.com](http://www.damongoss.com)

Address : High Point, NC 27265, U.S.A.

Behance : [www.behance.net/djgoss](http://www.behance.net/djgoss)

LinkedIn : [www.linkedin.com/in/damongoss987](http://www.linkedin.com/in/damongoss987)

## EDUCATION

2017

### B.S. Graphic Communication Systems

North Carolina A&T State University

## DESIGN TOOLS

Adobe Premiere Pro	Figma
Adobe Lightroom	InVision
Adobe Photoshop	ProtoPie
Adobe Acrobat	Adobe XD
Adobe Illustrator	Sketch Up Pro
Adobe InDesign	HTML / CSS
Adobe After Effects	

## SKILLS

User Experience Research	User Experience Design
Usability Design	Usability Testing
Wireframing	User Empathizing
Information Architecture	Ideating
Rapid Prototyping	Mobile Design
Illustration	Web Design
Motion Animation	Product Design
Photo Editing	Interaction Design
Typography	User Interface Design
Responsive Design	Graphic Design

## CERTIFICATIONS

2021

### Google UX Design Certificate

Credential ID : D58WR6XDBVX2