

# Lightpaper

THE GOAL OF THE AGENCY IS TO PROVIDE COMPREHENSIVE SERVICES IN THE METAVERSE.

NFTs (non-fungible tokens) can be used for tokenization of existing physical art objects and collections or for creation of digitally native tokenized art objects and collections (personages, artifacts for games, etc.)

## 1/ Consulting services

### LEGAL

We can...

- Explain how to treat your NFT so it complies with the modern law
- Lawyers' consultations regarding deals, taxes, etc.

### DEVELOPMENT

- Choose the best tech solutions for your project
- Help to optimize your existing solutions

### COLLECTING/DIGITAL ART BROKERAGE

- Advise on the market status quo
- Help to understand the market price and authenticity of the art
- Develop a collecting & portfolio strategy
- Portfolio support & revision

### LEGALIZATION

- Create all the necessary documents, contracts, and memorandums for various purposes
- Legal support in trades

The world is evolving.  
As well as the art.  
With the creation of NFT, digital art finally really took it's place on the global art stage with a never-before-seen true value.



## 2/ Products

### ART OBJECTS CREATION & TOKENIZATION

- Create digital art: a set or individual arts
- Tokenize your IP: art you created or that you own

### ART DIRECTION & CURATION

- Formulate a concept for your collection or project
- Curate your art project
- Make an exhibition or event

### EVENTS ORGANIZATION

- Community events online
- Community events offline

### DEVELOPMENT

- Mint NFT for you
- Create a smart contract for you to mint your NFTs
- Offer a white label NFT marketplace
- Develop individual complex solutions

### LAUNCH

- Create a “turnkey” collection from concept to realization for your project
- Support it

### WE WORK WITH THE FOLLOWING STANDARDS:

Ethereum: ERC721 and ERC1155

Tezos

TON

WAX

Flow

The physical world is established but the digital is being formed right now. And it's has never been so open and accessible for everyone. And we believe it's our mission and duty to take part in shaping this new metareality to make it rich and conducive.



## The FNA structure

### EVENTS

NFT United People events – we already conducted five successful events, and plan regularly in future. We can work with sponsors.

### COMMUNITY

NFT United People chat with whales and people from gov

### FNA DIGITAL GALLERY

- Collection 70
- Cosmogonic painting series by Volodymyr Harbus
- The Beginning sculpture series by Tarash Yarosh
- TBA: a jewelry gallery on Decentraland main avenue
- TBA: CryptoAnime art collection

### FNA PHYSICAL GALLERY

- Cosmogonic painting series by Volodymyr Harbus
- The Beginning sculpture series by Tarash Yarosh

### FUND (TBA)

Index fund based on our own collections is in progress.

One of our major goal is to boots adoption. And the most powerful tool here is the power of community. That is why we put so much soul and effort in building NFT United People and its friends.

