



GRAPHIC DESIGN & ILLUSTRATION  
**KELLY KUSUMOTO**

I am a Freelance Illustrator and Graphic Designer based in the San Francisco Bay Area. The combination of illustration and design has helped me to create a style that is clean, but full of movement and power.

## WORK EXPERIENCE

### ★ Freelance Graphic Designer & Illustrator

10/16 - PRESENT

Designed and printed t-shirts for sport clubs and tournaments all across California; resulting in more sales and improved marketing for their program.

Founded the apparel brand Distant Klash to promote the sport of wrestling, BJJ, and other martial arts. Athletes of all ages, domestic and international, rave about its unique and modern representation of their sport.

### ★ Operations Team Lead @ Jetpens

*JetPens is an online stationery store for people who love to write and draw.*

01/20 - PRESENT

Exceeded fulfillment requirements of picking, packing, and stocking; resulted in packing an average of 150 orders a day.

Led the weekend shift of 8-10 workers to fulfill an average of 700 orders while simultaneously processing incoming shipments of 500+ products.

### ★ Pre-Press Production Lead @ Sir Speedy Printing

*Sir Speedy is a printing and marketing services company located in Sunnyvale, CA.*

04/19 - 08/19

Managed the pre-flighting and organization of client files for products such as business cards, flyers, brochures, and booklets. Clients include: Cepheid, Silkroad, Bio-Rad, and Boston Scientific.

Partnered with clients through end to end processes by finalizing proofs, troubleshooting, and collaborating with tech support.

### ★ Graphic Designer @ People Power Company

*People Power develops intelligent in-home consumer services for homecare, safety and security, and energy management for brands interested in recurring revenues.*

05/16 - 12/18

Rebranded our mobile apps for tech companies which would expand them to a new target audience in the IOT market.

Guided visual aesthetic of new product features, 1000+ icons, infographics, and Powerpoint presentations.

### ★ Game Artist @ RockYou

*RockYou is an interactive media and entertainment company amplifying the authentic voice of multicultural millennials.*

01/14 - 10/16

Launched mobile game Bakery Blitz by leading logo design, UI layout, icons, and visual assets for each level release; resulting in an exciting game with over 1,000,000 downloads and a 4 star rating on Google Play.

Created visual assets for games such as Mallworld, Fashion Designer, Bingo Blingo, and Kitchen Scramble.

## CONTACT

📞 408.679.0560

✉️ [k@kellykusumoto.com](mailto:k@kellykusumoto.com)

🌐 [www.kellykusumoto.com](http://www.kellykusumoto.com)

📍 Fremont, CA

## SKILLS

Logo Design

Icons

Typography

Illustration

Print Design

Layout Design

## EXPERT IN

Illustrator

Photoshop

## PROFICIENCY IN

Indesign

Premiere

After Effects

Sketch

Webflow

Excel / Sheets

Word / Docs

Powerpoint / Slides

## EDUCATION

### California College of the Arts

BFA Graphic Design - 2013

### West Valley College

AA Fine Arts - 2010

## ACCOLADES

### HS STATE CHAMPION

2008 CA Women's Wrestling