



## **THANK YOU FOR YOUR INTEREST IN MAKING A DIFFERENCE IN THE HOPEWELL COMMUNITY!**

Thank you for your interest in supporting Hopewell's Children's Homes. We believe in the power of partnership and know that small acts, multiplied by hundreds of people, can transform communities. Every dollar donated works towards making a significant impact in the Hopewell community, and we would love to hear your ideas!

We hope you find our third-party fundraising beneficial in learning about the work we do here at Hopewell, how you join in on our mission, how we can assist you throughout the process of planning your event, and inspire you join us in enriching the lives of individuals with a range of physical and developmental abilities to experience a full life. Our Event Checklist and Third-Party Fundraising Ideas can help get the creative juices flowing. Once you have submitted your event proposal to us, you can expect to hear from us within two weeks.

### **Our Mission and Impact**

We support individuals of all ages with a wide variety of unique strengths and capabilities. We offer an individualized support model for each participant so that they will achieve their maximum potential and experience a full and enriched life. In addition to our commitment to provide outstanding service to supported individuals, Hopewell also provides specialized programs for people who are living with complex needs that require medical, and/or behavioural supports.

*We envision a community where all people can reach their full potential in supportive and caring environments.*

### **What is a Third-Party Fundraiser?**

Third-party fundraisers are initiatives or events organized by businesses, community organizations, or individuals choosing to honor the work and mission of Hopewell and the community that we serve. Third-party fundraisers are a vital resource for increasing awareness and ensuring sustainability for our organization.

### **Why we need you help**

The demand for specialized support in our communities is steadily increasing and has created significant concern. Community connection sits at the core of Hopewell. Your third-party fundraiser can make a significant difference for our non-profit in strengthening our support base, increasing awareness about our services, and inspiring your own connections. With your help, additional funding could allow us to expand our supports to the community. Help us to

continue to be creative in offering new and exciting respite supports services to families in our community!

### **How your help makes a difference**

Hopewell offers three pillars of service: residential supports, respite supports and recreational supports. Hopewell is committed to providing our region with a valuable community benefit – a place where families can turn to, where we can meet the unique needs of everyone with respect, compassion, and hope at its center. Your support ensures that our programming is accessible to community members for as long as they want or need them. We are proud to say that thanks to Ministry funding, many of our programs are offered free of charge to the community, to ensure that finances are never a barrier to participation. With your support, we can go above and beyond ministry funding, creating more opportunities for fulfillment, and offer exciting new programs to the community!

### **How we can support you:**

- Donation forms
- Issue tax receipts, subject to Canada Revenue Agency guidelines
- A script that helps you to share the works we do and why they should join in on our mission
- Promotion through our website, newsletter, and social media accounts

We couldn't provide our community with the individualized supports they need without our amazing donors who help us raise funds. Join Hopewell and set up your own fundraiser today!

## **FUNDRAISE WITH US!**

### **How Hopewell Third-Party Fundraising Works**

Though your fundraiser is independent from Hopewell, we are happy to help you with our knowledge and support. There are endless ways that you can raise funds to support the Hopewell community. Whether it's a litter clean up, an awareness campaign, an auction, or your own creation, you have a huge impact on our Hopewell family.

1. Come up with your idea! Whether you are or choosing an initiative that resonates with you, or there are item(s) you would like to fundraise for - how do you want to raise money for Hopewell?
2. Fill out the online event proposal form. Our Fund Development Coordinator will get back to you within two weeks to chat about your event.
3. Host your event! Have fun, snap photos at the event, and share it far and wide – show the community how much you care to make a difference and what Hopewell means to you!
4. Report back and let us know how much you were able to raise! We would love to join you in thanking your donors.

Whether you're hosting an event or doing some crowdfunding, we can get you started [here](#) by filling out a proposal. Visit our checklist to see what entails getting your event ready!

### EVENT CHECKLIST

You've got the inspiration and we can give you the support you need! We've compiled a [checklist](#) to get you started on your exciting fundraising endeavour. After you've reviewed the checklist, fill out our [Event Proposal Form](#) and we'll reach out soon after so we can begin propelling your ideas into action!

When deciding what type of event you would like to plan, keep in mind the time of year, what else is going on that month in the community, how much time you'll need to pull it together, and how much help you are going to need. Whether its your first time hosting an event, or your tenth, volunteers are a vital resource and can make your life much easier!

Here are a few ideas to consider when getting started. Make sure your event resonates with you – what makes sense for your interests and passions, or how you would like to bring people together in the community.

- Litter clean up
- Athletic tournaments
- Walkathons
- Auction
- Casual Fridays
- Raffles
- Photo contest
- Cooking class
- Gala
- Car wash
- Bake off
- Casino night

**When it comes to organizing a fundraising event, the possibilities are endless, and we are so excited to hear all about your ideas!**

### GET YOUR PLACE OF WORK INVOLVED!

#### Cause Marketing

When your customers recognize that you care about the community, you stand out. Improved company and employee loyalty, paired with enhanced customer retention and attraction. While you are creating new opportunities for Hopewell, you are also making a difference within your own organization.

#### Corporate Philanthropy

There are so many ways that your company can make a positive social impact through assisting Hopewell's homes and specialized programs. Whether you would like to make charitable monthly donations as an organization, provide grant funding opportunities, promote volunteerism amongst staff members, or set out collection canisters next to cash registers to encourage your customers to help you, the change you can create is vast.

**If you feel inspired, have any questions, or would like to get started we would be happy to chat with you! Call us at 519-836-9641 ext. 233 or email at [hlorentz@hopewellchildrenshomes.ca](mailto:hlorentz@hopewellchildrenshomes.ca)**