

Agenda

Day 1: March 6, 2024

1:00pm **Registration Opens**
Lantana Foyer

2:00pm **Welcome, Objectives and Agenda**
Lantana Ballroom

Kent Barnett, Founder and CEO at Performitiv

2:15pm **The Future of Talent and AI**
Lantana Ballroom

Kevin Oakes, CEO at i4cp

3:00pm **Measuring Impact of Workflow Learning**
Lantana Ballroom

Matias Loayza Tabja, Senior Learning Manager, Leadership Development at McKinsey

John Dyer, Expert, Learning Design at McKinsey

Bonnie Foos, Senior Specialist, Analytics at McKinsey

3:45pm **Break**

4:00pm **C-Suite Discussion: Addressing the Issue of ROI in Collaboration with Business Executives**

Lantana Ballroom

Dave Vance, Author

Julian Malnak, Global L&D Director at Goodyear

Mike Moran, Founder at Moran Capital Partners

Patti Phillips, CEO at ROI Institute

5:00pm **Cocktail Reception and Networking**

Lantana Patio

Day 2: March 7, 2024

7:30am **Optional Sunrise Session: Performitiv Overview & Demonstration**

Lantana Ballroom

Jeffrey Berk, COO at Performitiv

8:00am **Breakfast and Networking**

Lantana Foyer

9:00am **Advancing Siemens' Analytic Capabilities One Step at a Time**

Lantana Ballroom

Mick Davis, Learning Technologies Manager at Siemens

9:45am **Analyzing DE&I and Other Culture Investments the Right Way**

Lantana Ballroom

Jim Donadio, Diversity Coordinator at Sodexo

10:30am **Break**

10:45am **Putting AI to Work for Talent Development Analytics**

Lantana Ballroom

Jeffrey Berk, COO at Performitiv

11:45am **Lunch**

Lantana Patio

1:00pm **Breakout Sessions:**

Onboarding: Measuring for Retention & Performance

Lantana 1 Ballroom

Chris LeBrun, Director, Professional Services at Performitiv

Moving Measurement into the Workflow

Lantana 2 Ballroom

Alfred Remmits, CEO at Xprtise

Conrad Gottfredson, Co-Founder & Chief Learning Strategist at APPLY Synergies

Best Practice Recommendations for Building a Measurement Solution

Lantana 3 Ballroom

Amy Rath, Senior Director, Client Success at Performitiv

2:15pm **Break**

2:45pm **Understanding Impact: Leading Teams in an Evolving Environment**
Lantana Ballroom
Rachel Ruegg, Manager, Leadership Development at Goodyear

3:30pm **The First ISO Standard on L&D Metrics is Now Available**
Lantana Ballroom
Dave Vance, Author

4:15pm **Wrap-Up and Summary**
Lantana Ballroom
Jeffrey Berk, COO at Performitiv

4:30pm **Island Fun with Food & Drinks**
Villa Del Lago

Day 3: March 8, 2024

8:00am **Breakfast and Networking**
Lantana Foyer

9:00am **Governance and AI in Talent Development Featuring JetBlue**
Lantana Ballroom
Chris LeBrun, Director, Professional Services at Performitiv
Amy Rath, Senior Director, Client Success at Performitiv
Lauren Rabin, Senior Manager, Crew Analytics at JetBlue

10:00am **Decoding the Future of Talent: A Deep Dive into Skills Analytics for a Dynamic Workforce**

Lantana Ballroom

Brian Richardson, Founder & CEO at Richardson Consulting Group

10:45pm **Break**

11:00am **Getting the Best ROI on Talent Development Analytics**

Lantana Ballroom

Jack Phillips, Chairman at ROI Institute

11:45am **Summary of the Summit's Insights**

Lantana Ballroom

Jeffrey Berk, COO at Performitiv

12:00pm **Adjourn**

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