

Agenda

Day 1: March 8, 2023

1:00pm **Registration Opens**

Foyer Outside of Fiesta 4

2:00pm **From Kirkpatrick to Optimization: New Trends in Learning Analytics**

Fiesta 1-3 Ballroom

"The old days of trying to measure level 3 and 4 are long gone, but the Kirkpatrick model is still part of our foundation. Learn how leading firms are analyzing how to do more with less. Optimization is the new focus."

Kent Barnett, Founder and CEO at Performitiv

2:30pm **Collaborating with the C-Suite on Learning's Value**

Fiesta 1-3 Ballroom

"What do a CFO of a Fortune 500 company, a CEO of a private equity firm, a former Chief Economist of a Fortune 500 company, and a former Chief HR Officer of the federal government have in common? They are all on this panel and want to help us use data in more meaningful and impactful ways."

Phil Barnett, CFO at Pepco Holdings

Mike Moran, Founder at Moran Capital Partners

Jeff Pon, Former Director at the U.S. Office of Personnel Management

Dave Vance, Executive Director at Center for Talent Reporting

3:15pm **Break**

3:30pm **Optimizing Leadership Development from the Ground Up**

Fiesta 1-3 Ballroom

"Developing the top executives in a leading global insurance company is hard. Starting with the right data and approach is critical. Learn how a learning leader leverages new emerging KPIs to make her mark and motivate her team."

Michele Graham, Global Head of L&D at Aon

4:15pm **Ask the Experts: Innovations in Learning Analytics**

Fiesta 1-3 Ballroom

"Have a question on learning ….? Curious about emerging … Want to know what works and doesn't work? This is your chance to learn more."

Graham Johnston, Leader of Research, Strategy & Enablement at Deloitte

Amy Graft, Lead, Global Learning World at Siemens

Patti Phillips, CEO at ROI Institute

5:00pm **Cocktail Reception and Networking**

Lantana Patio

Day 2: March 9, 2023

7:30am **Optional Sunrise Session: Performitiv Overview & Demonstration**

Fiesta 4 Ballroom

"This session will provide a description of the solutions Performitiv provides. It will then offer a demonstration of Performitiv data collection, reporting and analysis capabilities."

Jeffrey Berk, COO at Performitiv

8:30am **Breakfast and Networking**

Fiesta 1-3 Ballroom

9:00am **Innovative Ways to Link Learning to Skills**

Fiesta 1-3 Ballroom

"L&D teams strive to collect feedback from not only participants, but also managers, peers, staff, and even partners, vendors and customers. However, does L&D need to do the traditional, formal, multi-rater process? This session will discuss innovative ways to simplify the multi-rater process for L&D purposes."

Jeffrey Berk, COO at Performitiv

9:30am **Manage Learning to Deliver Promised Results and Continuous Improvement**

Fiesta 1-3 Ballroom

"Learn how a former Chief Economist leveraged his experience with other lines of business to drive measurable results for learning. After all, he is the author of Running Learning as a Business and a CLO of the Year award Winner."

Dave Vance, Executive Director at Center for Talent Reporting

10:00am **Continuous Improvement Approach: Proven Results with a Proven Model – Statistical Analysis Shared and Discussed**

Fiesta 1-3 Ballroom

"Statistics can often be a mystery for most consumers of data; however, it can provide valuable insights that can help us move to action. Leveraging TDOC research and Performitiv data collection, we'll walk through the validated Learning Value Model to help you understand what it means for your learning and how you can use it to drive action."

Chris LeBrun, Director of Professional Services at Performitiv

10:45am **Break**

11:00am **Breakout Sessions:**

Performitiv Product Strategy Discussion

Fiesta 4 Ballroom

"Leveraging technology to help strengthen and automate the measurement process is critical to the advancement of our profession. Join Performitiv's Director of Product Management as she shares the product roadmap and gathers ideas and suggestions from the audience."

Karen Czaplicki, Director, Product Management at Performitiv

Talent Development Reporting Principles (TDRP): Your Guide to L&D Measurement and Reporting

Fiesta 1-3 Ballroom

"Interested in learning how to provide world-class measurement and reporting? Look no further than CLO of the Year award winner, Dave Vance."

Dave Vance, Executive Director at Center for Talent Reporting

12:00pm **Lunch**

1:00pm **Solving Learning Measurement's Biggest Issues with the Right Methodology and Technology**

Fiesta 1-3 Ballroom

"This session will focus on having the right methodology to complement the use of technology to better use your learning data to tell your impact story, while also continuously improving your learning programs and processes."

Jeffrey Berk, COO at Performitiv

Jeb Metric, CTO at Performitiv

1:45pm **Building Dashboards that Link Learning to Hard Data**

Fiesta 1-3 Ballroom

"Dashboards can be powerful tools for visualization, analytics, and executive reporting. In this session, you'll learn what you need to set up a successful dashboard, different techniques for storytelling, and some tips for optimal visualization."

Jim Abbinanti, Manager, Strategy & Analytics at CNO Financial

Chris LeBrun, Director, Professional Services at Performitiv

2:30pm **Break**

2:45pm **Breakout Sessions:**

Aggregating and Normalizing Data in Today's Learning Ecosystem

Fiesta 1-3 Ballroom

"Most large organizations have data sitting in multiple systems across the enterprise. Learn how to aggregate and normalize the data in order to manage quality control and improve impact."

Jeb Metric, CTO at Performitiv

How the Right Data Drives Successful Workflow Learning Solutions

Fiesta 4 Ballroom

"Learning at the moment of need is revolutionizing our industry. Learn how to use data to ensure highly successful workflow learning implementations."

Alfred Remmits, CEO at Xprtise

3:45pm **Going from Good to Great: How JetBlue's Continuous Improvement Approach Achieves Greatness**

Fiesta 1-3 Ballroom

"JetBlue takes a world-class approach in using data to drive out waste and improve impact. Learn how to collaborate with business leaders to achieve greatness."

Lauren Kramer Rabin, Manager, AME at JetBlue

4:45pm **Adjourn**

5:10pm **Shuttle to JetBlue**

El Centro Porte Cochere

5:45pm **Cocktail Reception and Tour of JetBlue University**

7:30pm **Shuttle Back to the Hotel**

Day 3: March 10, 2023

7:30am **Optional Sunrise Session: Performitiv Overview & Demonstration**

Fiesta 4 Ballroom

"This session will provide a description of the solutions Performitiv provides. It will then offer a demonstration of Performitiv data collection, reporting and analysis capabilities."

Jeffrey Berk, COO at Performitiv

8:30am **Breakfast and Networking**

Fiesta 1-3 Ballroom

9:00am **World-Class CLO Dashboard Solutions**

Fiesta 1-3 Ballroom

"Don't run from hard data. Embrace it. Learn how to combine efficiency and business results data to demonstrate and improve learning impact."

Hugh Pleasants, Head of Learning Operations at S&P Global

9:45am **Measurement at the Point of Performance**

Fiesta 1-3 Ballroom

"The 5 Moments of Need is taking the Talent Development world by storm. It is showing us how to implement digital coaching solutions that drive dramatic improvement in business results."

Bob Mosher, Chief Learning Evangelist at APPLY Synergies

Sara Chizzo, Senior Sales Executive at APPLY Synergies

10:30am **Break**

10:45am **Optimizing Your ROI**

Fiesta 1-3 Ballroom

"Process improvement is the key to success with L&D. A continuous emphasis on making learning better will optimize your investment in learning. Even when a program is delivering the desired results, emphasis on improvement can ensure even better results. This session will explore the importance of constantly improving the value of L&D and present specific techniques that any L&D organizations can use to show the value of L&D and optimize program results."

Jack Phillips, Chairman at ROI Institute

11:45am **Summary of the Summit's Insights**

Fiesta 1-3 Ballroom

"This brief session will share the major themes and lessons learned from the Summit."

Jeffrey Berk, COO at Performitiv

12:00pm **Adjourn**