HawkSearch for Sitefinity
Personalized Omnichannel Search and Navigation

98.5%
Search Results Found on Page 1

▲ 66%
Monthly Search Sessions
▲ 52%
New Users
▲ 28%
Decrease in Search Exits

“Implementing Hawksearch has opened up a wealth of new opportunities, that had previously been unreachable. We were in need of a search solution that would allow us to target based on franchised lines, location, and user data. HawkSearch has delivered all of that and more, empowering us to cultivate partnerships with manufacturers and customers.”

Charles Stevenson, Manager of eBusiness, Kirby Risk

Increase findability and conversion across all content and products, no matter the channel or device.

Machine Learning
- Lears from Impressions and Conversions
- Personalizes User and Buying Journey
- AI-Informed Search Results
- Autocomplete and Auto-Suggest
- Personalized Recommendations

Advanced Capabilities
- Federated Search
- SEO Traffic Builder
- Input Conversion
- Product & Content Comparison Matrix
- Data Normalization

Codeless Management
- Relevancy Tuning
- Drag & Drop Merchandising
- Campaign Scheduling
- Simple Rule Building
- OOTB Responsive on Desktop & Mobile

HawkSearch Sitefinity Connector Benefits
1. Seamless data transfer using native Sitefinity pipelines
2. Simple OOTB integration
3. Fully customizable configurations within the code
4. Real-time delta indexing occurs with every adjustment
5. Drag & drop front-end widgets for SDKs: Vue or REACT
6. Built by a Progress developer

HawkSearch
By Bridgeline
Schedule a demo
sales@hawksearch.com
Documentation
App Marketplace Listing