Hawksearch for BigCommerce Enterprise
Build a Profit-Maximizing Commerce Experience

Hawksearch’s machine learning personalizes the BigCommerce buying experience.

Hawksearch BigCommerce Connector Benefits
2. Connects directly to your BigCommerce store
3. Indexes data, capturing all meta and PIM data
4. Unlocks Hawksearch features
5. Vue and React SDKs cut implementation costs
6. Schedules and automates catalog re-indexing
7. Powers personalization, recommendations, and analytics through advanced tracking

“With thousands of products of such an enormous variety online, we needed a search partner that would organize our website in an uncomplicated and shopper-friendly fashion. Hawksearch has been a great solution for us, as now our customers can easily search for everything they need and also stay updated on current inventory levels.”

Rebecca G., Senior Director of eCommerce at Berlin


Machine Learning
- Learns from Impressions and Conversions
- Personalizes Buying Journey
- AI Ranked Search Results
- Autocomplete and Auto-Suggest
- Personalized Recommendations

Advanced Capabilities
- Data Normalization
- Unit of Measure Conversion
- Pattern Matching
- SEO Traffic Builder
- Product Comparison Matrix

Codeless Management
- Relevancy Tuning
- Drag & Drop Merchandising
- Campaign Scheduling
- Simple Rule Building
- Pre-Built Reports and Insights

Increase Revenue
$20%

- 52% More Traffic
- 27% Boost Conversion
- 28% Decrease Search Exit

20%

More Traffic
27%
Boost Conversion
28%
Decrease Search Exit