So building bridges is the very good example of where the SDG lab actually partnered with with other institutions to create that space. Those opportunities for those different actors to actually meet, it's as simple as that. It's literally putting people in a same room using very concrete methodologies for them to dare come out of their comfort zone to ask questions that maybe they'd never really asked. Like, Actually, what are the SDGs? Why should I care about the SDGs? And that would be, for example, a question that a bank or finance expert would like to ask someone who knows a lot about the SDGs and likewise putting into the into the room these people together.

You may have been a development expert. Ask a finance expert, Well, what do you mean by blended finance and and why is it so difficult to convince your shareholders, for example, that more should be done to have it in an enabling environment for more capital to be going to the SDGs? What are the hurdles? What are the incentives to maybe change that sort of more, more conservative approach? And these conversations, again, don't just happen out of the blue, because very often what we see is these different people and institutions don't have the opportunity to meet.

So the SDG lab is first and foremost about finding those opportunities and then creating this space using very concrete methodologies for that chemistry in the spirit of a laboratory to actually happen. So that collaboration can happen and hopefully innovation can happen because we're looking at things in a different way and hopefully finding solutions that on you. And allow us to move to move forward in a more efficient way.