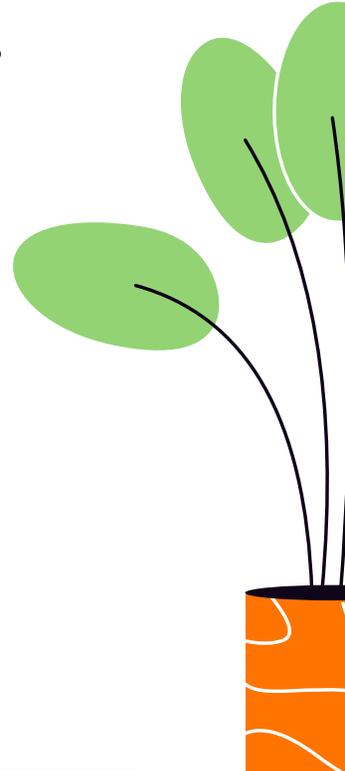
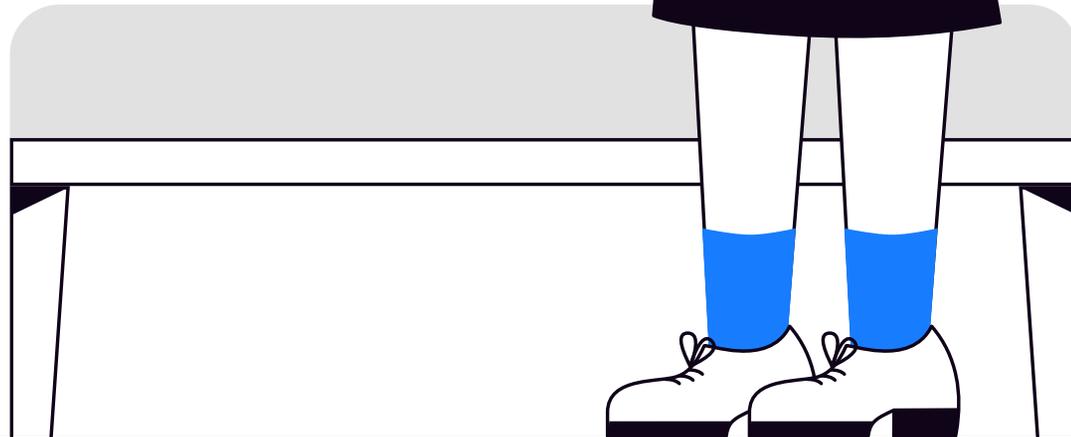
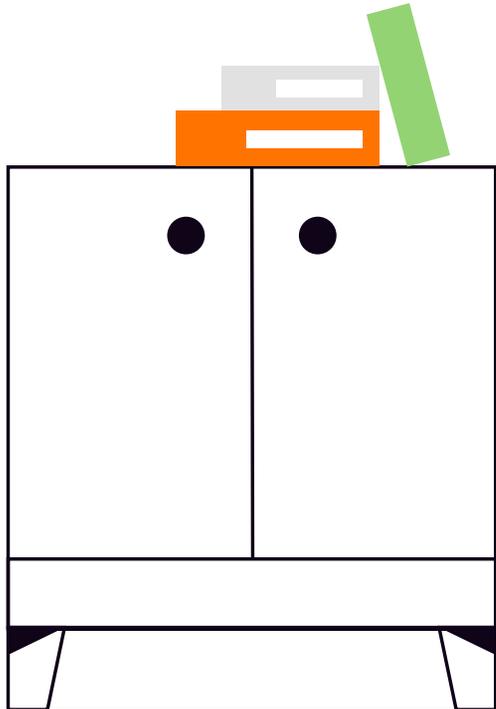


signNow

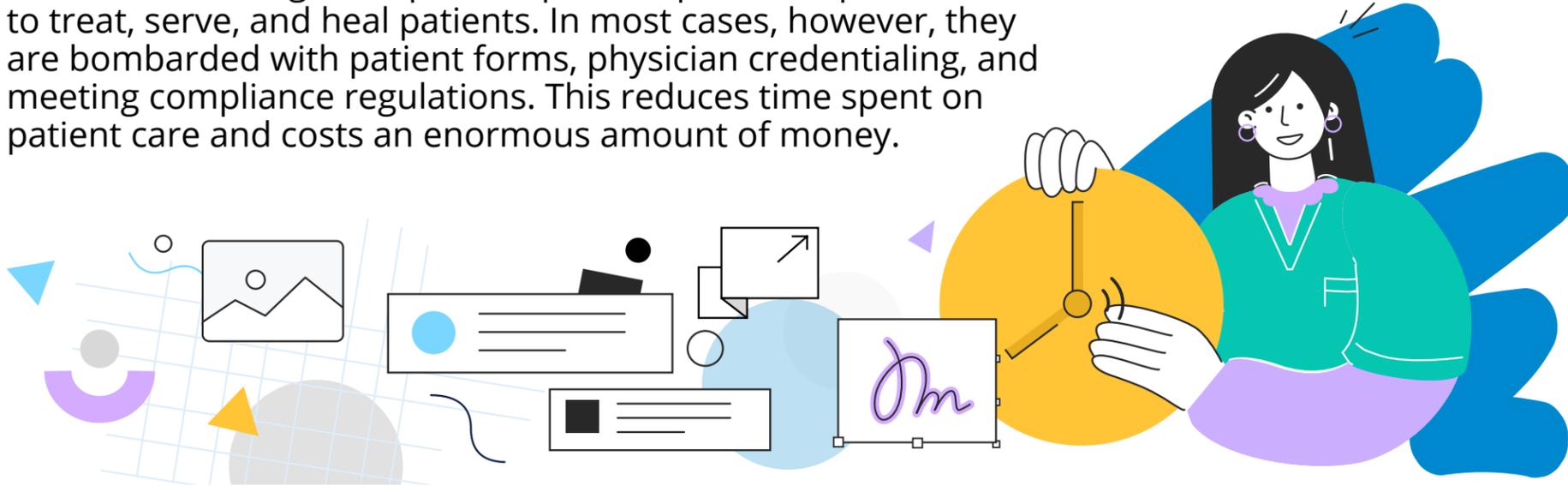
Simplify processes and enhance productivity in healthcare

Automate complex paper processes so you can focus on patient care, not paperwork



How many hours do you spend on document management and processes?

Every day, healthcare providers across the globe walk into their facilities with the goal to provide positive patient experiences: to treat, serve, and heal patients. In most cases, however, they are bombarded with patient forms, physician credentialing, and meeting compliance regulations. This reduces time spent on patient care and costs an enormous amount of money.



The United States spends \$812 billion dollars on medical paperwork, which accounts for more than one-third of total spending for doctor visits, hospitals, long-term care, and health insurance. (US News)

With packed schedules during the work-day, providers are often still left with hours of paperwork to complete. This can lead to physician burnout: 60% of the 15,000

physicians surveyed reported that they are burdened by too many bureaucratic tasks like charting and paperwork. (Jackson Physician Search) When physicians were asked about their greatest challenge, it didn't pertain to the act of caring for their patients at all. In fact, 79% of physicians said that paperwork and administrative demands are the top challenges they experience in their practices. (Medical

Economics) And on top of that, 21% of their time is spent completing non-clinical paperwork. (Modern Healthcare) Imagine the change of focus for physicians if the burden of completing paperwork was automated. It's safe to say this could lead to more time providing patient care, an improved patient experience, and an increase in overall job satisfaction. We can provide a solution.

79%

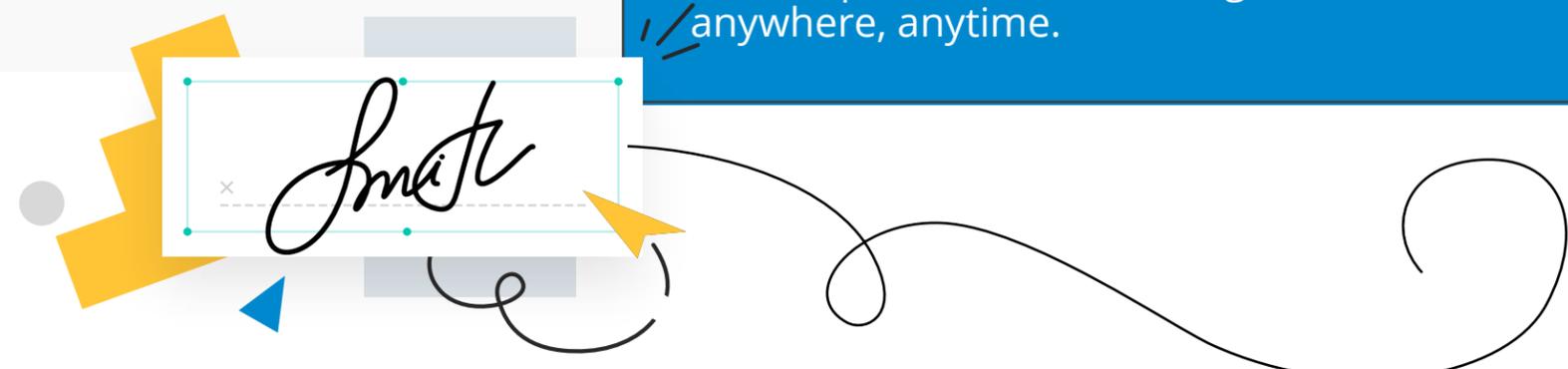
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(Medical Economics)

signNow
For Healthcare

Introducing signNow

A comprehensive electronic signature solution that is legally binding and automates signature workflows and document processes. This frees up a physician's time, increases office efficiency, and keeps healthcare moving forward—anywhere, anytime.



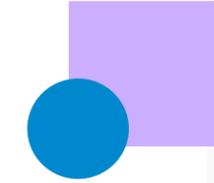
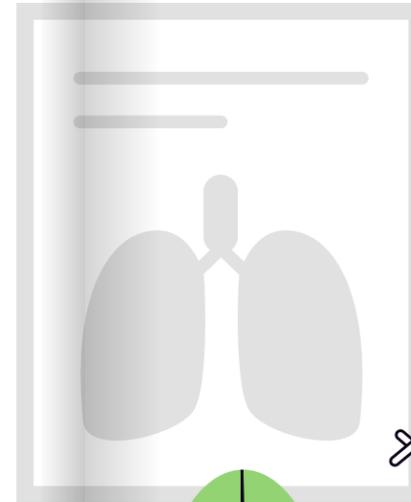
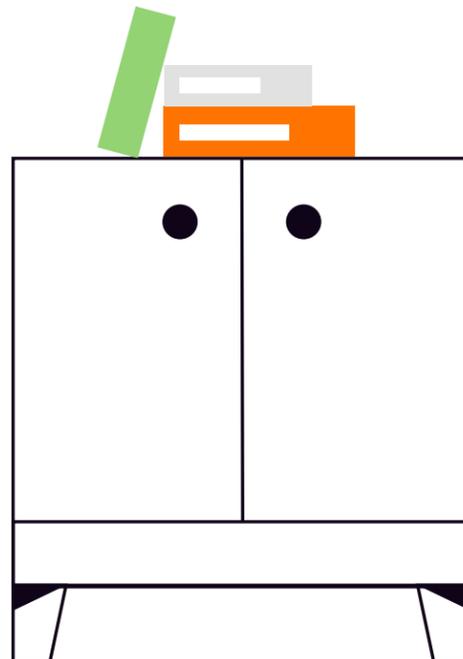
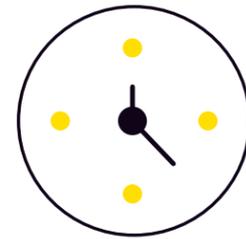
Eliminate laborious tasks and deliver positive patient experiences

A positive patient experience is vital to the success of any practice or healthcare facility. Physicians spend years studying in medical school, in hopes to enter the profession and positively impact the lives of their patients. It's discouraging when positive experiences are clouded by long wait times, repetitive tasks, and complex document processes. With signNow, physicians can maximize staff efficiency and reduce wait time by seamlessly gathering and managing patient data electronically.

Healthcare facilities can streamline document management from tracking and signing to completion and storage in just minutes. Organizations report saving an average of 40 hours per month by handling their signature workflows electronically and eliminating the need to print, scan, email, or fax.

Expedite paper processes and reduce patient wait times with customizable templates that provide consistency and accuracy. By pivoting processes to one electronic solution, facilities can reduce data loss by 70%. A single document

can be customized to allow fillable fields for signature, date, initials, and check boxes. Every document workflow, from admissions and registration to billing and medical records, can be managed online with industry-leading security and compliance standards. signNow enables patients to complete their forms electronically prior to their visit. On average, save \$24.00 per document when you digitize signing workflows. In addition, use signNow's electronic reminders for patient convenience and to avoid missed appointments.



Digitize document workflows

Healthcare is a fast-paced environment until documentation workflow comes to a complete stop due to a missing signature or documentation error. It's imperative that signatures are received and that documents are accurate to keep organizations moving forward as quickly as they need. Especially during the global pandemic we are facing with COVID-19, in-person appointments are not always an option. With signNow for healthcare, send documents anywhere at any time for an immediate signature. signNow's desktop solution is instantly synced with the mobile application. Users can begin working on a document on a desktop device and finish later from their mobile device. All data is securely stored and instantly synced with the signNow network as soon as the connection is restored.

For inexperienced users or users who may need guidance with electronic forms, signNow's automated guidance catches missed fields and signatures to ensure accuracy. This can reduce document completion times from taking 6-14 days to just minutes.

Simplify processes and ensure security

Healthcare professionals work with their entire organization to provide patient care. Obtaining physician signatures, insurance information, medical records, and medical release forms, among many others, is a team effort. Physicians can easily collaborate on documents with other professionals by adding them to their signNow workflow in one secure location. Members can then quickly track the status and progress of any document, in real time with detailed audit trails.

Working with insurance companies on claims takes time. Often, verification holding times take 30 minutes per patient. With signNow, insurance claims can be processed in half the time. Additionally, healthcare facilities can feel confident that their patient data and medical records are secure. signNow fully complies with HIPAA requirements and safeguards all medical records with dual authentication, government agency-level encryption, and court-admissible audit trails.

Further your digital transformation by making payments part of your document workflows. With signNow, you can eliminate collecting payments in the office. Collect patient copays and medical-related payments with signNow. Simply connect to the payment system, add payment-related fillable fields to documents, and collect payments all from inside your signNow documents. Feel confident your data is safe and secure.



CASE STUDY

Zionsville Eyecare

Located in Indiana with 30 local employees

Situation

Zionsville Eyecare was striving to reduce their overall carbon footprint by allowing patients to complete forms online before their appointments.

Challenge

Zionsville Eyecare was spending too much time completing in-office repetitive tasks and struggled with document management, including:

- Too many copies of the same forms with every patient visit.
- Several employee hours were spent on redundant tasks like printing and scanning.
- Manual HIPAA compliance checks for all medical records in the office.
- Spending an excessive amount on paper.

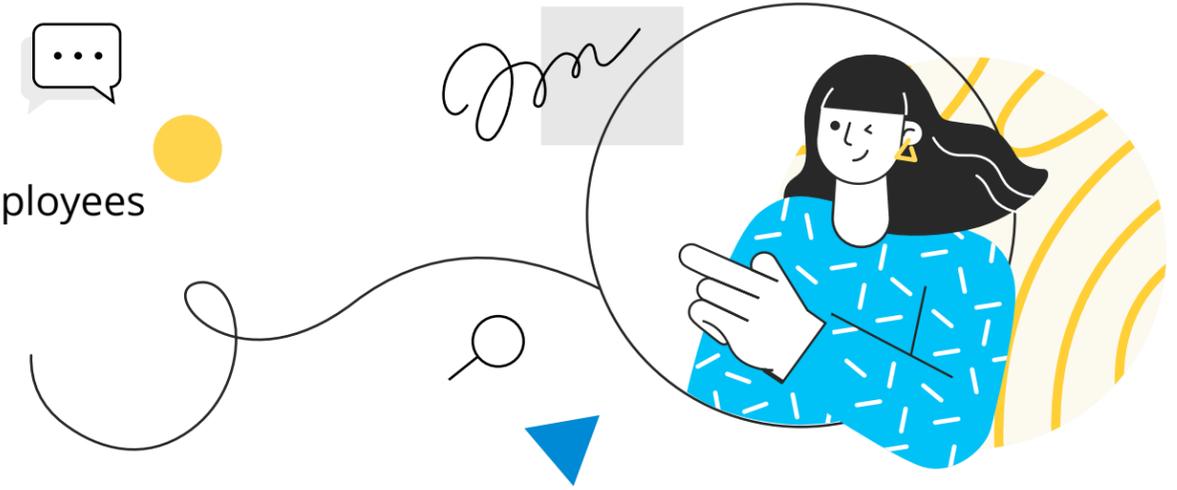
Solution

Zionsville Eyecare uses signNow to provide faster service to their patients and quick, smooth document management in the office. They especially like the kiosk mode that signNow offers. "It made our lives so much easier!"

Results

By using signNow, Zionsville Eyecare can:

- Delight patients with shorter wait times and faster service.
- Reduce labor hours spent on tedious, repetitive tasks.
- Reduce document errors and ensure HIPAA compliance.
- Save several boxes of paper per year.



CALL TO ACTION

Simplify document management, reduce repetitive tasks, and increase patient satisfaction when you digitize document workflows with signNow. Plus, you will:

- Improve patient care.
- Reduce laborious repetitive tasks.
- Send and sign documents anytime, anywhere.
- Feel confident that patient data is secure with industry-leading compliance.

signNow provides healthcare professionals with the opportunity to focus on patients rather than paperwork.

signNow is the e-signature solution that scales with your workflows.
Get started today!



**Want to start
a free trial?**



Register.



**Want to connect with a
signNow Service Advisor for
a demo or to learn more?**



Connect.



**Are you a partner interested
in learning more about our
Partner Program?**



Learn more.



signNow