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Vincent Yap
UX/UI Designer

EXPERIENCE

Ma Designs Studio
July 2021 - Present

UI Design Intern

Create user flows, low-fidelity wireframes, and high-fidelity wireframes, design systems.

Lion Button Company
Sep 2016 - Present

Graphic Designer

Collaborated with the creative director to create marketing material, print services, visual designs, design systems, and more.

Freelance Designer
Sep 2016 - Jul 2021

Self-Employed

Responsible for rendering and executing brand identities and other marketing materials for individuals, teams, or businesses on social media.

Aviate.co
Jun 2016 - Dec 2018

E-Commerce Manager

Founder of Aviate.co (powered by Shopify), an online store specializing in selling high-quality, trendy products. Responsible for creating and managing the website and sales orders.

ASI System Integration, INC.
May 2016 - Jul 2016

Marketing Intern

Responsible for print, email marketing, and graphic design and working alongside the Marketing Team to create promotional materials for print and web.

EDUCATION

Fashion Institute of Technology
New York, NY | Sep 2020 - May 2022

Advertising and Digital Design BFA
Dean's List | 3.68 GPA

Fashion Institute of Technology
New York, NY | Sep 2018 - May 2020

Communication Design AAS
Dean's List | 3.70 GPA

Bayside High School
New York, NY | Sep 2013 - May 2017

Design and Applied Arts Program
High School GED

SKILLS

Tools
Figma / Adobe Creative Suite / Miro / Webflow

Hard Skills
UX Research / Empathy Interview / Persona Development / Design System / Visual Identity / Typography / Visual Design / Branding / Prototyping / Research / / Storyboarding / User Mapping / Wireframing / Data Visualization / Sketching

Soft Skills
Communication / Empathy / Problem Solving / Detail-Oriented / Collaboration / Leadership

Language
Mandarin / Cantonese

Certifications
Foundations of User Experience (UX) Design, Adobe Certified Associate in InDesign, Photoshop, Illustrator