Overview: Responsible AI Coalition

Responsible Innovation Labs is convening a diverse multi-sector coalition to define a **Responsible AI Protocol** as a practical decision guide and accountability mechanism for two main audiences: **startups** building AI technology and **investors** deploying capital into AI technology companies. The protocol and supporting materials are **evidence-based, actionable guidance** to harness the significant potential of AI while identifying and mitigating the risks. While numerous AI-related initiatives are underway, none are adequately focused on - or adopted by - startups. In this pivotal moment as new companies are funded and built, it is critical to incorporate responsible AI practices into product development and get it right from the beginning. Creating startup resources now will help us harness potential, mitigate risk, promote a competitive industry, and help innovation thrive.

COALITION PARTICIPANTS

Core working group represent multiple disciplines, sectors, and AI-related focus areas:
- **Aneesh Chopra** – President, CareJourney; former United States CTO
- **Chloé Bakalar** – Chief Ethicist, Meta
- **Chris Kauffman** - Principal, General Catalyst
- **Dan Huttenlocher** - Dean, MIT Schwarzman College of Computing
- **Daniel Gross** – Investor; former Apple, Y Combinator
- **Drake Pooley** – Strategic Initiatives, General Catalyst
- **Hemant Taneja** – CEO and Managing Director, General Catalyst; Co-founder, Responsible Innovation Labs
- **Jama Adams** – Executive Director (Interim), Responsible Innovation Labs
- **John Dickerson** – Co-founder and Chief Scientist, Arthur.ai; Associate Prof, U of Maryland
- **Jonathan Frankle** – Chief Scientist, MosaicML
- **Jon Zieger** – Co-founder and Founding Executive Director, Responsible Innovation Labs
- **Joy Tuffield** – Growth Equity, Generation Investment Management
- **Kevin Guo** – Co-founder and CEO, Hive
- **Lauren Wagner** – Advisor, Responsible Innovation Labs; Fellow at the Berggruen Institute
- **Liane Lovitt** – Senior Policy Analyst, Anthropic
- **Michelle Lee** – former Under Sec. of Commerce, Director of USPTO; former Amazon, Google, MIT
- **Munjal Shah** –Co-founder and CEO, Hippocratic AI
- **Navrina Singh** – Founder and CEO, Credo AI; Member, National AI Advisory Committee
- **Paula Goldman** – Chief Ethical and Human Use Officer, Salesforce; Member, National AI Advisory Committee
- **Rahul Roy-Chowdhury** – CEO, Grammarly

We are also working closely with leading AI companies including Open AI and Anthropic, who have endorsed this effort and are actively contributing to our developing protocol. Numerous other organizations have expressed interest in contributing expertise, feedback, etc. including the Stanford

Human-Centered AI Institute, McKinsey, Schmidt Futures, Ford Foundation, LinkedIn, Data & Trust Alliance, Henry R. Kravis Foundation, Business Roundtable, and Responsible Innovation Labs members.

The core working group is meeting weekly through the summer to review progress and evaluate input from the broader coalition which includes leading investors, technology executives, startup founders, academics and members of civil society. In September, we intend to publicize the effort broadly, and share the new protocol and policy statement for feedback, endorsement, and ecosystem adoption.

GOALS

The core working group has quickly aligned on the following shared goals:
- Focus on the needs of **startups and investors**
- Develop resources that **foster innovation in AI and promote constructive competition**
- Move fast to **reduce risk and create conditions for progress** on positive AI developments
- Create resources that are **accessible**, **scalable, action-oriented, practical, and specific**
- Inform and build space for **effective, evidence-based regulation**
- Highlight and leverage the **best existing open-source tools, resources, and best practices**

The protocol is intended as a practical guide to help companies do the following:
- Be intentional about **responsible AI goals and practices**
- Anticipate and address specific **outcomes and consequences**
- Create and follow a process informed by **validated tools and best practices** to incorporate into the product development lifecycle.

DELIVERABLES

The Responsible AI Protocol for Startups and Investors is a practical decision and accountability mechanism to help founders and investors. The output will include the following:
1. **Protocol** that includes these five key parts:
    a. Commitment to Responsible AI
    b. Appropriate Transparency
    c. Forecasting AI Risks & Benefits
    d. Auditing & Evidence of Trustworthiness
    e. Continual Improvement
2. **Tooling** – supporting tools and resources to implement the protocol in a practical way
3. **Policy Engagement** – outline ideas and recommendations for industry regulation based on ecosystem coordination (to ensure it has relevance)

Individuals interested in contributing to the Responsible AI Protocol effort can reach out to Jon Zieger (jon@rilabs.org) or Jama Adams (jama@rilabs.org) at Responsible Innovation Labs.