Aaron Halevy

MOTION GRAPHICS GENERALIST

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With over ten years of experience in graphics and video production, I have the skill set to be a versatile member of any team, or if need be, a one man band. I like to stay current in techniques for animation, production, post production, and graphic design, and look to constantly improve with fresh ideas, collaborators, and challenges.

MOTION DESIGN

GRAPHIC DESIGN

VISUAL FX

Freelance Motion/Graphics Designer   2010—*present*
Animator and designer for films, streaming series, broadcast advertising, educational programs, music videos, and a myriad of social media content.

Audible (Newark, NJ)
• Lead Motion Designer   **April 2019—July 2020**
Creative/art director and designer for all in house motion graphic productions: web, mobile, video, social, internal, advertising, emails, and marketing.

PBS Digital Studios (NY, NY)
• Creative Director/Animation Design Generalist   **Jan—May, 2019**
Creative/art director, video editor, designer, animator, VFX department, compositor for the youtube show, "Space Time."

Hearst Digital Media (NY, NY)
• Senior Motion Graphics Designer   **Jan 2016—Jan 2019**
Lead motion designer for social, web, and video across multiple brands. Promoted to full-time Senior, managing role.

Refinery29 (NY, NY)
• Motion Graphics Designer   **June—Oct, 2016**
Produced videos, fully animated shorts, GFX /VFX/motion for short and long form content, designed and animated across all social and web channels.

SumAll (NY, NY)
• Motion/Graphic Designer   **Nov 2015— April 2016**
Branded content animations, web, info-graphics, social collateral, emails, official print documentation, and video tutorials for the start up.

Maryland Lyric Opera (Baltimore, MD)
• Art Director & In-house Designer   **Jan 2014—Oct 2015**
Art direction of print design, digital design, and ad campaigns.

Talking Tree Creative (Baltimore, MD)
• Motion/Graphic Designer, Editor   **Feb—July, 2013**
Motion graphics, created advertising and presentation packages in studio.

Animation/Video
Motion Graphics
3D Animation
Particle Effects
Visual FX
Editing
Coloring
Keying
Rotoscoping
Tracking
Matchmoving
Lower Thirds
Storyboarding
Character Rigging
Audio Mixing

Graphic Design
Logo Design
Illustration
3D Design/modeling
Layout/Typography
Product Design
Asset Creation

Web/UX
Iconography
Responsive Design
HTML ads
CMS

Programs & Languages
Adobe Creative Suite
Cinema 4D
X-particles
Trapcode Suite
HTML5/CSS/JS
Mac & Microsoft OS