

1

**The digital divide reinforces existing social inequalities and women are the most affected.**

Digital technologies facilitate access to information, training, work, and more globally to power; it is a real lever for people around the world to gain financial and social independence.

**Our solution**

By creating isahit, Isabelle Mashola and Philippe Coup Jambet wanted to address socio-economically weakened women around the world and offer them, through a digital platform, the possibility to work remotely, to earn additional income and to increase their digital skills through free training. Thus, they can benefit from the flexibility that digital technology offers to work, train and exchange with a community around the world. Thanks to our platform, HITers work on our clients' projects from home, on a part-time basis, and benefit from a large catalog of training courses that we continuously enrich, both internally and with external partners.

2

**A strong and caring community**

Beyond the work and training, it seemed fundamental to us to develop a community in which each HITer could help and support each other and progress. Every day, we work to make it live, through events organized locally: from training to more informal meetings, with local partners and digital events. The diversity of our community is a real strength... and a huge source of skills: HITers can also, and are encouraged to, offer training to the rest of the community. Every day, we work to expand and strengthen this virtuous ecosystem and guarantee the best support to our community.

3

4

**And concretely**

Since 2017, isahit has accompanied more than 2,300 women in 39 countries ; +26,000 hours of training have been provided ; +3,200 digital and AI projects have been launched for more than 350 clients (in France and internationally). Isahit is the first European ethical AI company certified B-Corp!

**What about tomorrow?**

5

- An even more complete training catalog (+ 15 new modules on entrepreneurship and soft skills),
- The development of our foundation on 3 aspects: training, health care, administrative support,
- A mentoring program between HITers,
- Partnerships with telecommunications companies to lower internet costs,
- More and more recruitment bridges between our community and our clients.