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**Disaster Preparedness Marketing Kit:**

**10-point Checklist Email (to be used anytime)**

**TARGETS:**  Existing and prospective managed service clients

**SUBJECTS:**

Don’t wait for a state of emergency (or name of impending storm). Protect your business data now.

{Storm name} is coming. Get your free 10-point checklist to protect your business now.

{Storm name} is coming. We can help you prepare—for FREE

**EMAIL TEXT:**

It's that time of year again. Hurricanes and other natural disasters are making news and businesses are scrambling to prepare—or recover.

Don’t wait for a state of emergency to protect your business. Use our free 10-point checklist to start preparing and let our information technology (IT) experts conduct a free 2-hour assessment of technology systems before DATE. Our service protects you from loss by:

* Keeping your data safely backed up at all times
* Replacing failed equipment at no extra cost
* Bringing equipment back online fast—often without coming onsite

Call XXX.XXX.XXXX to set up time to discuss your business needs. If you are not ready to schedule a call, that’s fine, too. {Click here or email address} to receive your free copy of our *10-Point Disaster Preparedness Checklist.*