

Portify

White Paper V1

Abstract

Portify seeks to resolve the current challenges in Decentralized Finance by providing secure, inclusive, innovative, and transparent crypto financial services for users globally. Portify allows its users to participate in the DeFi market in a way that allows them to track their holding, share, stake, and share their portfolio conveniently and seamlessly. Portify has studied the DeFi market and realized that there is a problem. Some users use more than one DeFi platform and find it hard to juggle trading and transactions on so many platforms at once. Our platform offers our users and potential users the opportunity to have an all-in-one platform that integrates various DeFi platforms to enable the users to have one interface where they can access their various accounts. This whitepaper introduces the Prime platform alongside all its relevant features.

Introduction

Blockchain technology has paved the way for decentralized finance (DeFi) platforms. It is on this note that the Portify app was created. Our platform is specifically tailored to facilitate and provide our community of users with practicality, simplicity, and intelligence. Portify is designing a universal decentralized trust and reputation solution on the blockchain leveraging smart contract technology. With the intention to solve financial problems all over the world, Portify seeks to provide a secure, inclusive, innovative and all-in-one platform that allows users to track, analyze, compare, trade and discuss their different holdings seamlessly and at a go. Portify combines all those DEXs and Liquidity providers in one platform. To make it more interesting for the user, Portify aims to bring a social aspect to the portfolio space where users on the platform can like, share, follow and comment on other portfolios.

About Portify

Portify is a social portfolio platform. The team aims to create a new sort of decentralized Twitter for traders and investors. On this platform, users will be able to track their assets without putting in any effort. Once new users connect to the platform, it automatically recognizes the tokens that the wallet holds and the tokens that the wallet has staked. Users will have the possibility to set their portfolio public and with setting their portfolio public, the social aspect of the platform is activated. Portify will be like the new Decentralized Twitter

The problem with DeFi

The problem of the decentralized finance (DeFi) market is that it gets a lot of traction, and as a result, the users have had to put a lot of effort into tracking their assets. The users also must stake their tokens in multiple decentralized finance platforms. This causes a lot of confusion and requires that they visit the different sites where they have their investments to accurately check their holdings. The portfolios of the users in existence at this moment are not always in sync and up to date with the latest token/price information. The use of several platforms makes the experience tedious for the users and is, therefore, not user-friendly. This market causes a host of other problems especially for the community of decentralized finance (DeFi).

Solution

Decentralized Finance (DeFi) is a very promising and innovative market in the blockchain sector. There is a high demand for financial services, and not just financial services but efficient and cost-effective services. To make the DeFi space more user-friendly, there should be a one-stop platform where users have a brief overview of all their assets on different DEXs and staking pools. This platform must be easy to use and should cost zero effort. The blockchain industry is past the conventional banking services offered by traditional banking institutions. The Portify App offers its community of users features that allow them to trade on one platform seamlessly as it hosts several DeFi platforms to make the trading experience as pleasant as possible for the users.

Product

The product being promoted is the Portify app which is an all-in-one platform where users can track, analyze, compare, trade, and discuss their different holdings on one platform. The Portify platform is a platform that unifies all the holdings of a user to enable easier use and transactional activities of all holdings. Portify aims to become that one-stop platform that every DeFi user requires and seeks to make their transactions on, easy without having to visit so many DeFi platforms to transact with other users. Instead of the users having to consult and visit every Decentralized peer-to-peer Exchange (DEX) platform where the user has bought or staked tokens, Portify combines all the DEXs and Liquidity providers in one platform. This, however, is not all that the Portify platform offers. It also seeks to make its platform more than just a unifying app. It also aims to bring a social aspect to the Portfolio space where users on the platform can like, share, follow and comment on one another's portfolio. This also serves as a social media platform that promotes and encourages fun and social networking.

How Does Portify Work?

Once the user connects, Portify will fetch the address of the user's wallet. This will be possible with, for example, MetaMask, Trust Wallet, and other BSC wallets. When Portify has the address, it will start searching for all the assets that this address holds, and it will recognize all the contract addresses. Then the system will start searching for the exact time frame of the purchase and match this time frame with the historical price at that exact moment. This is all possible with the integrated APIs in the backend of the platform. The API communicates with the inputs and outputs of different swaps or aggregators. Then that info will be set available for Portify to read and apply to user addresses. At this moment, the value of the asset will be known and is now visible for the user's portfolio. With the use of these features that have been described, the Portify platform can calculate and display things like profit & loss, staking earnings, charts, etc.

Key Features

- **Zero-effort assets input**

Our platform offers our users easy and zero-effort asset input. Users must search a lot or go back in time to find the exact inputs for their asset purchases. This will not be a problem no more once they connect their wallet to Portify. The platform will automatically do the investor's work and save them a lot of time and effort.

- **The new decentralized twitter**

Portify will aim to be a social investment platform where traders, investors, holders, etc. can be active and post their thoughts on the social platform. The post will be called Bytes and the more popular a Byte gets the more chances of earning revenue. The ones that make good trades and increase in value, probably will be popular on the platform and therefore they will earn PFY tokens. This part of the platform allows the seriousness of DeFi to have a fun side too.

- **Automatically track hold and staked tokens**

With the help of API's, the platform can collect on-chain data of wallet address holdings and display this data to the owner of the address. This, however, isn't the only function that the platform will be supporting, Portify will also be able to see what tokens users have staked/been staking. Users will be able to see their locked values and earnings overtime.

- **Complete overview and statistic of holdings**

The desire of having a simple but a detailed overview of your assets is very big in the DeFi space. Our vision is to make this possible and as easy as possible for investors and traders. No more need to open several apps/swaps/aggregators, Portify will be the solution.

- **A social platform where users can share their portfolio anonymously**

The Portify platform is a social platform that allows the community of users to connect on a social level. This makes the seriousness of DeFi also fun for the users.

- **Discussion panel to discuss portfolios and trades**

Our platform is not just a platform you can trade on. The Portify platform is also a platform where users can interact and socialize. The users will be able to follow one another, like and comment on one another's profiles. The users can gather on the discussion panel (forum) to discuss portfolios and trades.

- **Aggregator that allows users to stake and trade in native token pairs**

Portify will have an aggregator that allows users to provide liquidity and stake tokens in different PFY pairs. There will be liquidity pools which allows users to trade on the platform instead of visiting different DEXs.

- **Convert trades and portfolios into NFT's and mint/auction on Portify's NFT platform**

The NFT space is known and very popular in Crypto right now, this is why we will add a feature where people can mint NFT's of their portfolios or favorite trades. Users will be able to auction these NFT's on our future NFT platform and use them as Bytes (social media post), profile picture or just to show off to their friends. Nevertheless users will have a memory of their favorite moment in your investment and trading career.

- **NFT wallet to view NFT holdings**

The NFT Market is a platform where various digital items are traded. The Portify token is deployed to protect the value and ownership of NFT items. The NFT marketplace is an important element of the Portify ecosystem. Our platform is dedicated to leading the charge for a rewards-based ecosystem that can deliver value to users within the platform. By staking value, an individual can grow their commitment to the project by creating unique NFTs, selling and buying them to show their dedication to the community. Our platform allows users to manage, authenticate, identify, transfer, and pay for NFTs in the decentralized network. Portify provides its users with NFT wallets that can be used to view their NFT holdings.

- **Mobile APP to track on the go**

The Portify platform is not limited to website viewings. We will be launching our mobile application that will allow our users to log into their Portify profiles and track their portfolios on the go. It allows our users to trade regardless of their location. The mobile app also promotes the Instant and Easy trading benefit, which is one of our visions for the Portify platform.

- **Categorized portfolios, for example, Holder, Whale, Swing trader, etc.**

There are different cryptocurrency portfolios and users. We have the cryptocurrency whales, holders, swing traders, day traders, etc. Portify will be separating these portfolios into different classes. This makes it easier for users to find and recognize different kinds of portfolios. It is also possible that a portfolio has more classes, for example a whale that executes a lot of swing trades. The exact number of classes will be known when V2 launches. Until then, the team and developers will ensure that this important part of the social aspect will be completely optimized.

- **Track top gainers and low gainers portfolios and lookalikes**

Our platform supports and advocates for productivity and growth. To promote this, we track the top gainer and the low gainer portfolios and lookalikes to keep our users abreast of their progress. This helps our users know when to evaluate and reevaluate the activities of their portfolio to do better and make more informed choices and decisions. Portify will provide this information for our users.

Why Portify?

The reason why Portify can come in handy for investors is mainly that it becomes a great alternative to all the different portfolio or price tracking apps. The Portify platform will be a zero-effort and one-stop platform to keep track of all investments while also checking or discussing other user's investments. The mobile app will be where people will have zero need to check other apps as they can see real-time data of their own wallets that are connected to the platform. Users will also notice that this platform is one of a kind. There is no other social portfolio platform in the crypto space. Being one of the first users of the platform gives you free access and early know-how of the platform.

Market Strategy

Portify offers its users incentive programs to encourage use among its community. Having acknowledged its competitors, our all-in-one platform has designed two effective market strategies aimed at encouraging the use of the Portify App. Here are the strategies:

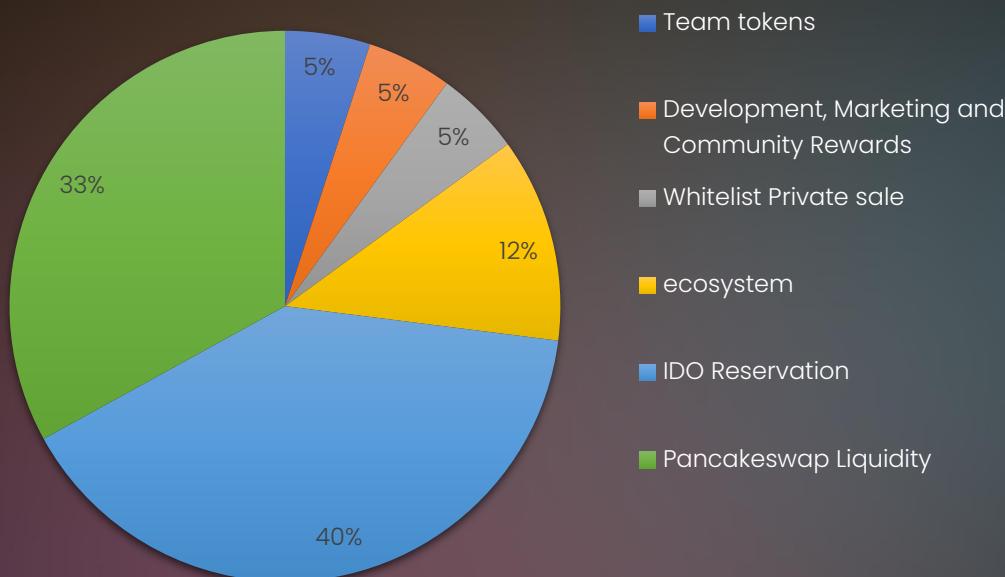
- **Referrals**

The referral innovation requires that a user refers anyone to use a service with an incentive of the user getting a bonus. The referral innovation usually has bonuses and a percentage of free tokens attached to the referral condition. Portify's referral program will be hinged on a four-step process that allows the user to benefit from trans-generational referrals. For instance, if User A refers Mr. B to the platform. User A will get some tokens when Mr. B refers Mr. C and Mr. D to the platform. This is what we mean as trans-generational referrals. The user can earn up to 5% in commission if they refer their friends, family, colleagues, and acquaintances to the Portify app and platform. To benefit from this referral innovation, one must be a registered member of the platform and have the referral link before they are about to start the Referral process. The more people you refer, the more commission you get.

- **Swift Trading**

Portify is an all-in-one platform that seeks to unify its users and make trading as smooth as possible by having a simple and user-friendly trading interface. We provide our users with a swift and intelligent trading option. Our users don't have to visit multiple applications when they can use Portify and carry out all their transactions on one app, the Portify App. It provides the users with all their transaction portfolios and the important information they need on one screen. It also promotes trading in a safe and easy-to-navigate peer-to-peer environment.

Tokenomics



- **Team Tokens (5%)**

Five percent of the total supply will be reserved for the team. This will all be locked and not all available for the team at once. Instead the team will be getting 10% of their tokens spread over 10 months.

- **Development, marketing and community rewards (5%)**

Five percent of the tokens will be reserved for development, marketing and community rewards. Also these tokens will not be available at launch. 20% of these tokens will be unlocked and the other 80% will be released overtime in 8 months.

- **Whitelist Private sale (5%)**

For the whitelisting private sale we have reserved two percent of the MAX supply, these will be divided into 50 spots. The whitelist spots will receive 60% of their purchased tokens and 40% will be locked for 1 month.

- **IDO Reservation (40%)**

There will be 40 million PFY tokens for sale during the IDO.

- **Pancakeswap+Babyswap liquidity (33%)**

Around 33 million PFY tokens will be put into liquidity together with 73% of the raise on the IDO. The liquidity will be equally spread over two DEXs, Pancakeswap and Babyswap.

Roadmap

Q3

Q4

2022

- Launch Website
- Launch PlatformV1: Track hold & staked tokens
- Pancakeswap Listing
- Coingecko & CMC Listing
- Start Referral program

- Launch V2: Social platform
- Wallet Profile
- Discussion panel(forum)
- NFT wallet integration
- CEXlisting
- Supporting more DEXs
- Ethereum support
- Polygon support

- Launch MobileAPP
- Launch V3: Staking pools, aggregator and PFYtrading pairs
- More CEXlisting
- More chains support
- Premium features
- Advanced analytics

- **V1 (Q3)**

The Portify platform will be launched as the first version. Once it is launched, the V2 release will be already on its way. On V1, users will be able to connect their wallets and have a clear overview of their assets. The dashboard will give users many possibilities to check their assets in different currencies, timeframes, and graphs. In this version, the team also aims to add a staking pool for holders who would like their PFY tokens staked in the PFY/BNB pool. To sign up on this platform there will be no requirements and this will benefit early users as in V2, there will be a \$10 signup fee for new users.

- **V2 (Q4)**

In this version, the social aspect will be implemented. The social aspect will be a Twitter-like like platform for crypto investors and traders. On the platform people will be able to do posts which are called 'Bytes'. These Bytes can be liked or re-Byted by other users. The more popular a portfolio profile becomes, the more likely for the user to earn revenue in PFY. The revenue system will be paid with the tokens reserved for the ecosystem and users will only be able to earn revenue if they hold a certain amount of PFY. There will be different ways to track other portfolios, for example, top gainer portfolios in different currencies and timeframes, lookalike portfolios, most viewed portfolios, highest follower portfolios, etc. All portfolios will also be divided into different classes like Whale, Swing trader, Day trader, and more. There will be a forum where people can share portfolios. Other than that, they can discuss trades, price action, and other related topics. Every portfolio will be connected to a profile with usernames and profile pictures, so everyone can personalize their profiles. There will be more important updates on V2. Portify will be available on the Ethereum and Polygon networks. More DEXs and Liquidity pools will be added to the platform, and users will be able to see their NFTs on the platform.

- **V3 (Q4 - Q1 2022)**

This is the third phase. In this phase, the team will be aiming to release more updates on the platform. There will be a mobile app connected to a cloud server so people who use Portify can use it on mobile. A lot more PFY pools will be added to stake and trade them with other significant currencies that get used on the platform. The search engines and filter options for portfolios will be a lot more advanced. The advanced filters will be for premium users, and they will be able to search for specific portfolios to analyze their trading history, for example. As another premium feature, there will be ultra-advanced analytics about their portfolios to see what trades are trending on Portify and the best trades in their Portify history, together with a lot more features. This will help people to have a better insight into their wins and losses.

Legal Disclaimer

This Portify whitepaper is published to introduce the Portify all-in-one project to potential users regarding the company's aim of creating an all-in-one interface that serves as a single transaction board for users to operate all their Decentralized Finance (DeFi) accounts on. This whitepaper encompasses Portify's key features and the characteristics of the platform. It, in no way, constitutes a relationship hinged on contracts or legal agreements. The main intention of this whitepaper is to present our potential users with important, reasonable, and feasible information for them to study thoroughly with regards to the Portify platform. There is no section of this whitepaper that can be interpreted to be a solicitation. No portion of this whitepaper shall be regarded to be composed of any form of petition or solicitation for investors to participate in a business with us. This whitepaper also cannot serve as a plea of an agreement or deal to buy or acquire a guarantee in any authority or capacity.

The topic area of this whitepaper is not inclusive of and is not conditioned to, in any form or way, the rules and regulations of supreme authority or powers established to secure investors and their potential contracts. Some of the facts, data, and appraisal in this whitepaper has potential information and declarations that are based on the anticipation of the owners/management of the platform. Any prospective declarations of such nature include the acknowledgement and awareness that some risks are feasible and highly likely to occur, with different results of what may have been calculated. So, this whitepaper is not obligated to predict facts, statements, or expectations, and plans correctly.

This whitepaper is written in English. The major official basis for this data on the Portify platform is in the English language. The data in this whitepaper may/could be translated into other languages and spoken or written to potential partners, consumers, users, clients, amongst others. It is likely that during some translations, such data included in this whitepaper may or may not consist of errors, be misplaced, represented, or interpreted wrongly. The state of free mistakes/errors of any communication that may be replaceable cannot be guaranteed. If, in any event, there is any difference, disparity, conflict, disagreement between some translations and the formal English language whitepaper, this initial document in the official English language will be unfailingly provided as the primary and main dominating information/data source.