

JERRY WANG

Senior Product Designer with a demonstrated history of working in fintech startups. Experience as the founding designer and comfortable running flexible design processes in agile environments. Adept at web & iOS applications, responsive websites, creative design, motion graphics, creative design, and design systems. Fluent in HTML, CSS, Javascript, and Webflow. Currently based in Toronto, Canada.

Professional Experience

- 08.21 - Present **Senior Product Designer** / LEX Markets / New York (Remote)
→ LEX is the first-ever platform to invest in and trade fractional single-asset commercial real estate. As we transitioned into the growth mindset, I led the design of the LEX growth-centric product on Web & iOS, and hired & managed multiple vendors to support marketing design. Also the Notion advocate at LEX.
- 08.20 - Present **Founding Designer** / LEX Markets / New York (Remote)
→ As the founding designer, I have had the privilege to establish our brand, product, website, design system, and internal design infrastructure from scratch.
- 08.20 - Present **Design Consultant** / Multiple Clients / Remote
→ I worked with several clients to help develop their brand identities and pitch decks.
- 08.19 - 02.20 **UX Designer** / ByteDance / Shanghai
→ I worked on the video conference segment of a collaboration app called Lark.

Projects & Talks

- 10.22 **Guest Speaker - Podcast** / Growth X / Virtual
→ I was invited to share my experience of leaving the tech giant and joining a startup as the founding designer.
- 03.22 **Guest Speaker - Class** / NYU Shanghai / Virtual
→ I was invited to be the guest speaker for the course "Introduction to Financial Technology" and gave a 1.5hr presentation about "the Fintech Ecosystem in the US".

Education

- 09.16 - 05.20 **New York University** / Campus: Shanghai & New York
→ Major: Interactive Media Arts / Minor: Computer Science