

Today, making sure consumers don't see your ads is just as important as making sure they do.

Boltive Privacy Guard uses patented technology to simulate your consumers' journey on the web, enabling you to verify that your CMP is working correctly and that your partners aren't sharing your data with other companies downstream.



See the whole picture

Privacy Guard™ from Boltive captures and aggregates real ads being served to your personas in real time, delivering to you the key insights you need to keep your consumer data -- and your brand reputation -- safe.

- Spot problems with consent signal handoffs throughout the ad ecosystem
- Identify compliance violations across a range of regulations and frameworks
- Visualize the flow of consumer data on an ad by ad basis, revealing data leakage in real time



BUSINESS TRAVELER

PERSONAL INFORMATION (PI)

- Abandoned Cart at [travelsite.com](#)
- Details: Hotel in Hong Kong
- Dates: 8/02/21 - 8/15/21

REGULATION

- CPRA - Do Not Share

ADL RISK INDEX

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