

# CLARK ROGERS DESIGNER / CREATIVE DIRECTOR

## CONTACT

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clark-rogers.com

## SKILLS

### DESIGN

Photoshop

Illustrator

InDesign

Lightroom

After Effects

Premier

### PRESENTATION

Keynote

Google Slides

Powerpoint

Office Suite

### HANDS ON

Printmaking / Etching

Leatherwork

Screen Printing

Bookbinding

Offset Production Printing

## EXPERIENCE

### HONEY MEDIA • PALM SPRINGS, CA

#### Freelance Creative Director | 2020-Current

Lead the ideation and creation of social/digital campaigns for multiple Pernod Ricard brands. Included organizing numerous productions to capture both out-of-home print executions as well as digital content.

**Clients:** Zillow, Kahlua, Absolut Vodka and Malibu Rum.

### VAYNERMEDIA • NEW YORK, NY

#### Head of Design | 2019-2020

Lead an internal team of 3 Senior Designers to support a variety of brands across the entire agency.

**Clients:** Budweiser, Pepsi, Cheetos, VaynerMedia, K-Swiss, Mirinda, 7UP, Olay, UBS & Stella Artois.

#### Associate Creative Director | 2017-2020

Lead creative teams to develop award winning digital work for Stella Artois. Oversaw numerous photo and video shoots.

**Clients:** Budweiser, Stella Artois, Mirinda, 7UP & Hilton Hotels.

#### Senior Art Director | 2014-2017

Supervised two teams of Art Directors. Collaborated with internal team and partner agencies to produce 360° digital campaigns. Directed numerous photo and video shoots.

**Clients:** Budweiser, Shock Top, Stella Artois, Fernet Branca & Oculito.

#### Designer | 2013-2014

Designed content for large social media campaigns. Worked with two other designers to produce daily content for 3 different brands.

**Clients:** Sour Patch Kids, Nilla Wafers, General Electric.

## EDUCATION

Savannah College of Art and Design Class of 2011

B.F.A. Graphic Design

GPA 3.89 | Dean's List all semesters | Magna Cum Laude

## HONORS

2018 Shorty Awards - Gold - Social Good Campaign

2018 Webby Awards - Winner - Unscripted

2018 Webby Awards - Nominee - Longform Video

