

# Sofia Cababa Wood

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## Education

### University of Washington

BDes, Visual Communication  
Design (direct admittance)  
Interdisciplinary Honors Program  
Art History Minor  
3.76 GPA, Dean's List  
September 2015 – June 2020

### Waseda University, Tokyo

Global Leadership Program  
Year-Long Study Abroad  
September 2017 – August 2018

### The International School of The Hague, Netherlands (ISH)

International Baccalaureate  
38 points  
September 2011 – May 2015

## Skills

**UI prototyping:** Figma, Sketch,  
Principle

**Web design:** Webflow, Squarespace

**Animation + film editing:**  
AfterEffects, Premiere Pro

**Visual design + print + illustration:**  
Illustrator, InDesign, Photoshop

## Awards

**Fulbright Scholar** | Seoul, South  
Korea  
**Wang Scholarship** |  
University of Washington Honors

## Storytelling

[medium.com/@sofiacababawood](https://medium.com/@sofiacababawood)  
[vimeo.com/sofiacababawood](https://vimeo.com/sofiacababawood)

## Work

### Fulbright Scholar | South Korea

January 2023 – July 2023

### UX/Visual Designer | Blink

Created complex digital experiences for a wide variety of clients. Participated in every design phase: ran research interviews, client workshops, ideation, client reviews, rapid prototyping and project documentation.

November 2021 – November 2022

### Interaction Designer | Cognition Studio

Designed UI experiences and data visualizations (interactive and across mediums) for science communications clients including The Bill & Melinda Gates Foundation.

April 2021 – October 2021

### Junior Interaction Designer | Cognition Studio

November 2020 – April 2021

### Design Intern | Hopelab

Designed digital interfaces and used design research practices to help LGBTQ+ youth live healthier, happier lives. Explored data visualization as an opportunity for sharing stories at Hopelab.

June 2020 – October 2020

### Interaction Design Intern | Philips Healthcare

Researched and developed solutions for Philips' defibrillators (AEDs). Accounted for user experiences throughout the lifecycle of the product. Applied systems thinking to the AEDs, their corresponding services, and all those who participate in the Philips AED ecosystem.

September 2019 – December 2019

### Design Intern | Cognition Studio

Designed UI experiences and interactive data visualizations for a science and global health clients.

June 2019 – August 2019

### Student Assistant | Institute for Health Metrics and Evaluation (IHME)

Created data visualizations, animations, and websites for IHME's reports, including social media. My infographics have appeared in major online and print publications, including *The Washington Post*.

June 2016 – August 2017 | July 2018 – June 2019