

# Valerann Leadership

## **Shahar Bahiri, Founder & Chairman**

Shahar is a visionary entrepreneur with over a decade of experience in leading complex operations, with hands-on experience managing multidisciplinary projects in road infrastructure and traffic management. Prior to founding Valerann, Shahar was a lead project manager for a large traffic solutions company. In his role, he was in charge of managing cross-functional teams that successfully executed multiple large-scale infrastructure projects. Shahar has an outstanding ability to translate vision into execution.

## **Gabriel Jacobson, Co-Founder & CEO**

Gabriel is an accomplished lawyer with 10 years of experience in commercial law and domain expertise in M&A. Prior to co-founding Valerann, Gabriel worked in two of the top law firms in Israel, leading diverse teams through key multi-billion-dollar M&A deals. Gabriel holds an LL.B (Magna Cum Laude) from the Bar Ilan University and an MBA from the London Business School.

## **Michael Vardi, Co-Founder & CBO**

Michael is a business strategy expert, highly experienced in research, planning and executing business operations. Prior to co-founding Valerann, Michael has worked as a Senior Associate for the Boston Consulting Group, where he advised companies in the mobility sector. Michael holds a BSc. in Economics from the Tel Aviv University and an MBA from the London Business School.

## **Daniel Yakovich, Co-Founder & COO**

Daniel is an experienced business and operations manager with domain expertise in the transportation industry. Prior to co-founding Valerann, Daniel held positions where he was responsible for market research, data analysis and business planning & strategy. Skilled in Market Research, Business Planning, Management, Sales, and Data Analysis. Daniel holds a BSc. in Computer/Information Technology Administration.

## **Avi Tel-Or, VP R&D**

Avi is a technology leader with over 25 years of experience and domain expertise in multidisciplinary, high complexity R&D. Prior to joining Valerann, Avi has spent 14 years at Intel, where he has led several divisions and planned and executed complex projects from concept to global implementation. Avi holds a BSc. (Cum Laude) from the Technion and an MBA from the Bar Ilan University.

## **Ran Katzir, Director of Data Science**

Ran is a recognized tech leader with over 25 years of experience building and managing technology teams in the private and public sectors. Prior to joining Valerann, Ran has served as CTO and Director of Engineering and has spent almost 20 years at the GOV IL Information Technology Unit. Ran holds a BSc. in Electrical Engineering and an MBA from the Technion and an MSc. in Electrical Engineering from the Tel Aviv University.