

Curriculum Vitae  
2021

# Freelance Graphic Designer

## Hey, Call me Dan

Welcome! I am a 24-year-old media designer, with over 6 years of experience in the world of freelancing, over 75 satisfied clients and ♥ for problem-solving ideas.

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# Daniel Kort

## Strategy-led Web and Print Designer

I am a digital native who loves everything that has to do with advertising and design. I spent most of my days running a subscription-based web design agency and freelancing for German clients.

### Core Skills

Web design  
Print design  
Design-Strategy

### Knowings

On and off-site SEO  
Google AdWords  
Facebook/IG ads  
Creative Strategy

### Interests

Marketing & advertising  
Graphic design  
Philosophy  
Psychology  
Photography

### Work experience

**01/2019 - Present**  
Bonn, Germany

#### Launch of a digital agency: [vemero.de](#)

- founding a subscription-based web-design service
- designed and developed websites
- designed stationery, brochures, catalogues and other print materials
- customer relationships with over 75 satisfied clients

**01/2018 - 05/2018**  
Berlin, Germany

#### Full-Stack Designer, [Pagestreet.de](#) - freelance

- web and print design for an assigned client base
- working with developers, designers & account managers

**02/2016 - 05/2018**  
Bonn, Germany

#### Co-founder, Head of Design, at [Pixelrein](#)

- co-funded a digital agency, now [backlinked.de](#)
- created and managed Google AdWords, Facebook and Instagram campaigns
- worked with WordPress, performed SEO optimisation

**09/2016 - 04/2017**  
Berlin, Germany

#### Web Designer, [Pagestreet.de](#) - freelance

- web design and print design for an assigned client base

**05/2016 - Present**  
Berlin, Germany

#### Solo Entrepreneur

- acquiring new clients
- client support

**08/2013 - 12/2015**  
Koenigswinter,  
Germany

#### Assistant Team Leader at [Rewe Group](#)

- quality management
- managed a shelf stocking team of 10
- client support

## Software Skills

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Adobe Illustrator  
 Adobe Photoshop  
 Adobe InDesign  
 Figma  
 CSS & HTML  
 WordPress  
 Webflow  
 iWork  
 Microsoft Office

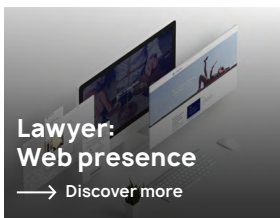
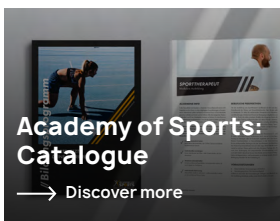
## Awards & Volunteering

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Oxford-Bonn Logo Contest 1<sup>st</sup> place  
 Advertising for "Compassion in Politics"  
 Student Representative at UAL

## Recent Projects

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## Education

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**08/2019 - Present**  
 London, UK

### BA (Hons) Advertising Student

- researching, creating and writing numerous strategic briefs
- producing content for print, TV, radio and digital media
- collaborated with the Hong Kong PolyU University
- taking part in plenty of collaborative projects

**09/2016 - 04/2017**  
 Bonn, Germany

### A-levels/german Abitur graduate

- A-Levels with the focus on media design

**08/2015 - 05/2018**  
 Bonn, Germany

### Apprenticeship as Media Designer

- gained core skills in design, visual communication and graphic media for print and digital
- developed skillset producing ideas, selecting the best ones and presenting them
- got to know theories and principles of graphic design and how to employ them

**09/2016 - 04/2017**

**Woodland Hills Academy, Middle school, Los Angeles, USA**

**09/2016 - 04/2017**

**Szkola Pw. Nr. 1, Elementary school in Swidnica, Poland**

## References

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"Daniel is an ace up in our sleeve in the matters of graphic design for print and digital! Meanwhile, he has achieved impressive results directing over a dozen projects. Thank you, Daniel - you have become our permanent freelancer! 100% recommendation!"

**Matthias Lastowiecki—CEO at backlinked.de**

"Daniel is a very enthusiastic freelancer, giving always his best and satisfying every requirement desired by our customers. In problem cases, he always finds a solution that meets the customer's expectations at its best"

**Rosalie Groffik—Team Manager at Pagestreet.de**

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# Thank you for your audience

Enjoy the recruiting process!

## Contact

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→ Visit Dan's website