

Shriyash Shete

Product Designer

A Data Analyst turned Product Designer with 8+ years of industry experience.

WORK EXPERIENCE

Zscaler - Senior UX Designer

June 2021 - Present | San Jose, CA (Remote)

- Leading the UX of an upcoming security Risk Analytics product **from scratch** and **influencing the product design strategy** in a cross-functional executive team
- Designed AI/ML-driven Data Discovery and Protection dashboards with **innovative data visualizations and interactions** (featured in *The Wall Street Journal's* article)
- Collaborating with PMs and engineers on a brand new internal product for identity and access management by designing **workflows consistent with the design system**
- Led UX of multiple impactful projects and products for which company is filing **4 patents**
- Educated and successfully **transitioned 8 designers to Figma** by leading a team workshop
- Assisted in design recruitment** by interviewing 10+ designers and onboarded 4 new hires

Ansys - UX Designer

May 2020 - April 2021 | Evanston, IL (Remote)

- Led one-year innovation project to integrate **Augmented Reality (AR)** with Ansys Discovery simulation software and simplified 3D visualization by implementing end-to-end product design process and industry standards
- Collaborated with a cross-functional team** of PMs, designers and developers by delivering wireframes, user flows and interactive AR prototypes
- Established a design system by auditing existing UI patterns and designing internal portal
- Assisted a UX researcher in a **3-week remote usability testing** and shaped the direction of the product by presenting 20+ design recommendations to the leadership team

Indiana University - UX Designer

August 2019 - August 2021 | Bloomington, IN

- Built a brand new e-commerce and CMS-driven website for a local non-profit organization by collaborating with a client, developer and project manager
- Led 4 UX Design teams with 20+ design interns** at IU Serve IT Clinic to help local non-profit organizations by establishing UX processes, facilitating client communication, managing website redesign projects and mentoring budding designers
- Cultivated design thinking in 100+ undergraduate students** by teaching HCI concepts, mentoring, monitoring group projects and providing feedback on assignments

IIT Bombay - Interaction Designer

August 2018 - October 2018 | Mumbai, India

- Evaluated heuristics on the award-winning Jellow communicator (text-to-speech) app for kids and suggested **interaction design changes to enhance accessibility**
- Analyzed user feedback and **developed strategies to improve user acquisition** by collaborating with a team of designers, developers and researchers

Financial Fitness - Product Designer

July 2018 - October 2018 | Pune, India


- Delivered **40+ high-fidelity Android app screens** by implementing user-centered design process and **Google's Material Design guidelines** to help an early stage start-up
- Created an engaging financial knowledge-sharing app (B2C) by collaborating with stakeholders to balance business requirements and customer needs


ZS Associates - Data Analyst

September 2015 - January 2018 | Pune, India

- Provided strategic business solutions by synthesizing performance data of 3000 sales representatives and **designed analytics dashboards for healthcare clients**
- Executed five high stake projects worth over \$3M by **streamlining data interpretation and visualization** by building complex reporting tools

 [View Portfolio](#)

 shriyash26@gmail.com

 (812) 803-8064

 [LinkedIn](#)

EDUCATION

MS Human-Computer Interaction

Indiana University Bloomington

August 2019 - May 2021

3.98/4.00

BTech. Industrial Engineering

College of Engineering Pune

August 2011 - June 2015

7.47/10.00

SKILLS

Design

Wireframing, Prototyping, Information Architecture, Design Systems, User Flows, User Interface, Mockups, Ideation, Design Sprints and Workshops, Accessibility, Visual Design, Design Strategy

Research & Analysis

User Interviews, Surveys, Observation, Usability Testing, Affinity Diagramming, Competitive Analysis, Journey Mapping, Heuristic Evaluation, A/B testing, Cognitive Walkthrough, Co-design

Tools

Figma, Figjam, Sketch, InVision, Adobe XD, Axure, Principle, Framer, Miro, Lucidchart

Soft Skills

Innovation, Storytelling and Communication, Leadership, Problem-solving, Growth Mindset, Teamwork

CERTIFICATIONS AND AWARDS

Enterprise Design Thinking Practitioner - IBM
July 2022

Leadership Communication for Maximum Impact: Storytelling - Northwestern University
April 2022

Finalist - IxDA'21 Student Design Challenge
February 2021

Finalist - TEI'20 Student Design Challenge
February 2020

Design Patent - Intellectual Property, India
November 2018