

Habitat for Humanity Greater San Francisco modernizes its homeownership program with automatic credit checks

Credit Checker by Cloud Maven, Inc.



CREDITCHECKER

After operating the same way for 30 years, Habitat for Humanity Greater San Francisco has an “aha moment” and pivots to qualify housing program applicants automatically with Credit Checker.

Company Profile

Habitat for Humanity Greater San Francisco builds homes and sustains affordable homeownership opportunities for families in Marin, San Francisco, and San Mateo counties. They create homeownership opportunities that allow families to realize their potential while spending no more than 30% of household income on housing.

Business Challenge

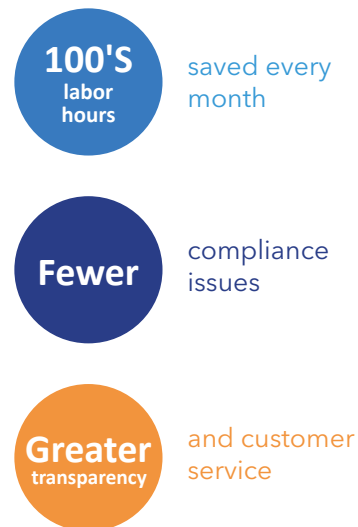
Habitat for Humanity Greater San Francisco has been in operation for more than 30 years, and according to Angelica Resendez, Sr. Director of Homeownership Services, “[they’ve] been doing a lot of things the same way they did 30 years ago.” They were spending too much time, and too much manual effort screening their applicants to the home ownership program.

The Credit Checker Solution

Angelica and her team discovered Cloud Maven, Inc.’s Credit Checker solution that would seamlessly integrate with their Salesforce instance and their HomeKeeper platform and she said, “it was kind of like an ‘aha moment’ for us. Why did this take so long for us to invest in something like this?”

They were now able to overcome one of their biggest obstacles, the amount of time the team was spending on trying to qualify applicants for our homeownership program. They were able to stop manually processing applicants with cumbersome Microsoft Excel sheets and Word docs, saving them valuable time that could be spent on customer service.

Storing all of their application data in a central location inside Salesforce is also enabling Habitat for Humanity Greater San Francisco to be more compliant, as well as more transparent with their clients. For a non-profit team working with minimal resources, this is a great advantage.



“One of our biggest obstacles was just the amount of time the team was spending on trying to qualify applicants for our homeownership program...”

Credit Checker came around and it was kind of like an ah ha moment for us where we were like, why did this take so long for us to invest in something like this?”



Angelica Resendez

Sr. Director of Homeownership Services





Credit Checker is a fast and user-friendly application that lets you easily pull credit reports using data from any standard or custom object in Salesforce. It provides instant credit reports for businesses to make efficient accurate decisions by pulling real-time data from Experian™, Transunion® & Equifax®. Credit Checker also supports real-time employment and income verification using The Work Number®.

*Want to learn more about Credit Checker?
Email us at solutions@cloudmaveninc.com, or
call us at +1(917) 310-3337.*

[Click Here](#) to schedule a demo.



“Working with the Cloud Maven team has been a really pleasant experience. They’re super easy to work with and very efficient and communicative.

I’ve been really impressed with the level of professionalism, as well as transparency.”



Angelica Resendez

Sr. Director of
Homeownership Services

