



April 10 & 11

2021

# Workshops & Breakout Panels

## 01 Workshops — 10:15 AM SATURDAY

### RESUME 101

Deloitte will be hosting a resume building workshop, where students will be able to gain clarification on key points that should be considered when creating a resume. If time permits, the recruiters will work with students to review their personal resumes.

**Yasamin Yeganeh**  
**Laura Tapia**

*Audit & Assurance Recruiter, Deloitte*  
*Risk & Financial Advisory Recruiter, Deloitte*

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### YOU'RE GRADUATING INTO A PANDEMIC—NOW WHAT?

Join Ladies Get Paid founder Claire Wasserman to learn how to position yourself for the job you want. You'll learn to combat internal obstacles like imposter syndrome, identify and articulate your wins and grow your network.

**Claire Wasserman**

*Founder, Ladies Get Paid*

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### LEVERAGING LINKEDIN FOR YOUR NEXT BIG OPPORTUNITY

Graduating as the most followed student on LinkedIn, Natalie Riso will help you create a profile that will stand out, create content that will help you network with the right people, and leverage your online presence for your next job, side gig, or whatever you may be looking to accomplish next.

**Natalie Riso**

*Global Marketing and Partnerships Manager, 500 Startups*

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### FLOW STATES: WHY DO THEY MATTER?

A Flow State is characterized by complete absorption in a Task, which results in a total transformation of your sense of time. People who get into Flow more often are more productive, accomplish more in less time, and are happier in both work and life. In this presentation, we discuss the importance of Flow States and the 10 triggers for achieving Flow.

**Elsa Lee**

*Community & Content Marketing, Centered*

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### VIRTUAL VISIBILITY

Learn how to amplify your personal brand and professional accomplishments, as well as launch a public speaking platform while working or studying remotely. This is a Find Joy in Your Journey Workshop, offered by USC Alumna and digital marketer/creator Joy Ofodu.

**Joy Ofodu**

*Associate Brand Marketing Manager, Instagram*

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### KEYS TO CAREER CONFIDENCE

It's easy to let being "new in your career" create self-doubt - so how do you ignore the internal chatter and show up anyway? Global speaker and author Velera Wilson provides ways to own your skills early and navigate your career, from internships to your first job, with courage and confidence.

**Velera Wilson**

*Speaker, Author, Consultant*

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### INVESTING IN YOURSELF: MANAGING YOUR PERSONAL FINANCES

There is a lot of information out there when it comes to personal finance. But where do you start? Eva will walk you through the 5 major areas of personal finance: housing, transportation, debt, saving and investing, and other living expenses. You'll be ready to budget and start making the right decisions and you'll soon realize personal finance isn't that overwhelming after all.

**Eva Macias**

*CEO & Financial Expert, Eva Macias & Associates*

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### WHY BEING THE STRONG FRIEND IS OVERRATED

Join Priscilla as she discusses the concept of strength and resilience as it pertains to woman-identifying individuals, specifically Black, Indigenous, Asian, and Latinx bodies. She will also touch on the concept of weathering as well and mental health.

**Priscilla O. Agyeman, MPH**

*CEO & Founder, Saddle Baddies™*

# 02 Breakout Panels

— 11:20 AM SUNDAY MORNING

## 01. HEALTH AND MEDICINE: ON THE FRONT LINES

**Wendy Sue Swanson** Moderator | *Chief Medical Officer*, Spoonful One  
**Madalyn Nguyen** *Resident Physician*  
**Dr. Ellen Lien** Investigator, Regenerative Medicine. Associate Professor of Surgery, Keck  
**Amanda Little-Richardson** OB/GYN, starring in "Lenox Hill"

## 02. AN IDEAL FUTURE: A DISCUSSION ABOUT INCLUSION, DIVERSITY, AND EQUITY

**Anita Dashiell-Sparks** Moderator | *Professor & Associate Dean of DEI*, USC School of Dramatic Arts  
**Dr. Kristen Liesch** *Co-Founder & Co-CEO*, Tidal Equality  
**Kathy Hannan** *Former National Managing Partner & Vice Chair*, KPMG LLP  
**Karen Brown** *Founder & Consultant*, Bridge Arrow

## 03. SOCIAL IMPACT: NOT WAITING ON THE WORLD TO CHANGE

**Dimple Khatter** Moderator | *Business Development Representative*, Benevity  
**Francesca Cavallo** *Founder & CEO*, Undercats, Inc.  
**Claire Coder** *Founder & CEO*, Aunt Flow  
**Cassie Fowler** *Chief People Officer*, Pledge

## 04. PIVOT TO PASSION: CHANGING CAREERS

**Kiran Bassi** Moderator | *Talent Acquisition Specialist*, Dixa  
**Sali Christeson** *Founder & CEO*, Argent  
**Eshita Kabra-Davies** *Founder*, By Rotation  
**Kim Malek** *Founder & CEO*, Salt & Straw Ice Cream

## 05. MENTAL HEALTH: IT'S NOT ALL IN YOUR HEAD

**Dr. Ashley Uyeshiro Simon** Moderator | *Associate Professor of Clinical Occupational Therapy*, USC  
**Amy Lee** *Youtuber & Influencer*  
**Dior Vargas** *Mental Health Activist*  
**Priscilla O. Agyeman, MPH** *CEO & Founder*, Saddle Baddies™

## 06. WHERE TECH MEETS BUSINESS

**Riyana Chakraborty** Moderator | *Strategic Account Manager*, Bloomberg  
**Tamara Hendricks** *Senior Customer Success Manager*, LinkedIn  
**Shreya Sudarshana** *Product Manager*, Cameo  
**Alex Halbardier** *Co-Founder & Chief Customer Officer*, Alto

## 07. THE FIRST BUT NOT THE LAST: WOMEN IN POLITICS

**Francesca Reale** Moderator | *Actress*, "Stranger Things"  
**Tara McGowan** *Founder & CEO*, ACRONYM  
**Amanda Litman** *Co-Founder & Executive Director*, Run for Something  
**Lubna Sebastian** *Former National Director of Students for Biden*, Biden for President

## 08. CREATIVE STRATEGIES: FROM PAPER TO POSSIBILITIES

**Pauline Woodley** Moderator | *Speakers Director*, USC OWN IT  
**J'Net Nguyen** *Creative Director*  
**Shannon Gabor** *Founder & Chief Creative Officer*, Clever Creative  
**Ali Kriegsmann** *Co-Founder & COO*, Bulletin  
**Peyton Dix** *Special Projects Editor*, InStyle

## 09. LEADERSHIP: BEYOND THE GLASS CEILING IN CORPORATE AMERICA

**Shanique Bonelli-Moore** Moderator | *Executive Director of Inclusion*, United Talent Agency  
**Jenna Johnson** *Head*, Patagonia Inc.  
**Nora Cummings** *Chief People Officer*, FASHIONPHILE  
**Stephanie Kaplan Lewis** *Co-Founder, CEO, & Editor-in-Chief*, Her Campus Media

## 10. MONEY MOVES: NAVIGATING THE FINANCE INDUSTRY

**Adelaide Wong** Moderator | *Financial Analyst*, Hulu  
**Anne-Victoire Auriault** *Program Trading Manager*, Goldman Sachs  
**Dianna Dai** *VP & Manager of Commercial Underwriting*, Comerica Bank  
**Vrinda Gupta** *Founder & CEO*, Sequin

## 11. ENGINEERING: KNOWING THE PROBLEM, FINDING THE SOLUTION

**Andrea Armani** Moderator | *Professor*, USC Viterbi  
**Ridhi Tariyal** *Co-Founder & CEO*, NextGen Jane  
**Belinda Runkle** *Director of Engineering*, Google  
**Rachel Morford** *Principal Director*, The National Aerospace Corporation

## 12. BEHIND THE SCENES: MAKING TV AND MOVIES HAPPEN

**Modupe Thompson** Moderator | *Writer's Assistant*, HBO Max  
**MacKenzie Hill** *Director, Producer, Writer*  
**Ashley Williams** *Television Producer*  
**Erica Huggins** *President*, Fuzzy Door Entertainment

## 13. THE FACES OF FASHION

**Nikita Charuza** Moderator | *Fashion Editor*, POPSUGAR  
**Lauren Chan** *Founder & CEO*, Henning  
**Alexandra O'Neill** *Founder & Designer*, Markarian  
**Hunter McGrady** *Founder, Designer, & Model*, AllWorthy

## 14. EMPOWERED WOMEN EMPOWER WOMEN: COMMUNITY BUILDING

**Jamie Vinick** Moderator | *Founder & President*, The Women's Network  
**Olivia DeRamus** *Founder & CEO*, Restless Network  
**Lauren Wong** *Co-Founder*, Nice for What  
**Kelsey Harkin** *Co-Founder*, GRLSWIRL

## 15. SUSTAINABILITY: NO PLANET B

**Dr. Kelly Twomey Sanders** Moderator | *Professor*, USC Viterbi  
**Ayesha Barenblat** *Founder & CEO*, re/make  
**AmyAnn Cadwell** *Co-Founder & CEO*, The Good Trade  
**Ellen Dux** *Associate Director*, USC Office of Sustainability

# 02 Breakout Panels

– 1:35 PM SUNDAY AFTERNOON

## 16. BRIEFLY SPEAKING: A LOOK AT CAREERS IN THE LEGAL SYSTEM

**Julia Alloggiamento** Judge, Santa Clara County Superior Court  
**Jennifer Justice** Founder & CEO, The Justice Dept.  
**Lindsey Kaley** Staff Attorney, ACLU

## 17. WE'RE ALL IN THIS TOGETHER: CORPORATE SOCIAL RESPONSIBILITY

**Nita Singh Kaushal** Moderator | Founder, Miss CEO  
**Wendy Savage** Director of Supply Chain Social Responsibility & Traceability, Patagonia  
**Melissa Schiller** Director of Community Relations, National Football League  
**Sona Khosla** Chief Impact Officer, Benevity, Inc.

## 18. 501C3: GIVING BACK TO THE COMMUNITY

**Michelle Chow** Moderator | Associate Director of Programs, USC Brittingham Social Enterprise Lab  
**Catie Cummings** Co-Founder, Water Drop LA  
**Lee Raagas** CEO, Skid Row Housing Trust  
**Brittany Sinitch** Founder & Educator, The Unbreakable Organization

## 19. THE WORLD OF WELLNESS

**Erica Wenger** Moderator | Teammate, Madefor & Founder, Mahkana  
**Éva Goicochea** Founder & CEO, Maude  
**Brittney Winbush** Founder & CEO, Alexandra Winbush  
**Dr. Deepika Chopra** Optimism Doctor & Visual Imagery Expert

## 20. TECH FOR GOOD: THE DISRUPTORS AND INNOVATORS

**Ghena Alhanaee** Moderator | PhD Student, USC Viterbi  
**Anne Solmssen** Co-Founder & CTO, Ethena  
**Yael Swerdlow** Founder & CEO, Maestro Games, SPC  
**Laura McGee** Founder & CEO, Diversio

## 21. A CLOSER LOOK: WORKING WITH VISUAL MEDIUMS

**Davina Wolter** Moderator | Professor, USC Iovine & Young Academy  
**Ariel Irby** Designer & Art Director; Founder, Mutual Feeling  
**Jess Jacobs** Feminist Artist, Activist & Philanthropist  
**Pia Riverola** Photographer

## 22. EDUCATION: A PASSPORT TO THE FUTURE

**Jane Kim** Moderator | Educator of the Deaf & Hard of Hearing  
**Dr. Cristina de Jesus** President & CEO, Green Dot Public Schools California  
**Dr. Kimberly Johnson** Administrator, Long Beach Unified School District  
**Kristen DiCerbo** Chief Learning Officer, Khan Academy

## 23. VENTURE CAPITAL: GIRLS JUST WANNA HAVE FUNDS

**Jenny Wang** Moderator | Investor, NEO  
**Sarah Kunst** Managing Director, Cleo Capital  
**Sharon Vosmek** CEO, Astia  
**Pranavi Cheemakurti** Venture Investor, Acceleprise VC  
**Monica Dean** Managing Director, USC Lloyd Greif Center for Entrepreneurial Studies

## 24. FOUNDER HOUR

**Abby Fifer Mandell** Moderator | Executive Director, USC Brittingham Social Enterprise Lab  
**Jaime Schmidt** Founder & CEO, Schmidt's Naturals  
**Vanessa Dew** Co-Founder & CSO, Health-Ade Kombucha  
**Marisa Sinclair** Co-Founder, Nice for What  
**Sana Javeri Kadri** Founder, Diaspora Co.

## 25. ACTIVISM: GETTING INTO GOOD TROUBLE

**Angela Ferrell-Zabala** Moderator | Head of Movement Building, Everytown for Gun Safety  
**Jasmine Wildcat** Gun Control Activist; Ambassador, United National Indian Tribal Youth  
**Tiana Mudzimurema** Activist  
**Melissa DePino** Co-Founder, From Privilege to Progress  
**Michelle Saahene** Co-Founder, From Privilege to Progress

## 26. LET'S GET LOUD: THE INS AND OUTS OF THE MUSIC INDUSTRY

**Lauren Alvarez** Moderator | Content Manager, Billboard and Hollywood Reporter  
**Jamila Wright** Black Music Digital Marketing Manager, Atlantic Records  
**Marcie Allen** President, MAC Presents  
**Melanie Fiona** Singer/Songwriter

## 27. COMMUNICATIONS: THE POWER IN OUR VOICES

**Katie Montiel Vidaillet** Director of Communications and PR, Gatorade & Propel  
**Pi James** Director, RALLY  
**Stephanie Rudnick** Head of PR and Communications, Angel City FC

## 28. CONTENT CREATORS: BEYOND THE POST

**Trisha Batra** Moderator | Founder, South Asian Productions  
**Coco Bassey** Fashion Writer, Influencer, Content Creator  
**Jazzmyne Jay** Diversity and Inclusion Consultant, BuzzFeed  
**Carla Prata** Music Artist

## 29. CASE STUDY: CAREERS IN CONSULTING

**Maya Fine** Moderator | Incoming Associate, Boston Consulting Group  
**Wendy Frank** Principal, Deloitte  
**Crystal Martin** Software Developer & Consultant, Slalom  
**Blair Troiano** Principal, PwC