

# Yiran Zhang



Multidisciplinary UX Designer

## EDUCATION

### ArtCenter College of Design

Master of Fine Arts, Media Design Practices  
Pasadena, CA, 2021

### East China Normal University

Bachelor of Arts, Product Design  
Shanghai, China, 2016

## EXPERIENCE

### Salesforce

#### Salesforce Sponsored Project

Pasadena, CA, Jan 2021- Apr 2021

Designed and prototyped a VR experience for salesforce's annual user conference Dreamforce.

### Bolted

#### Creative Designer Intern

Pasadena, CA, Jul 2020- Mar. 2021

Designed the login system for WebVR product, Vera.  
Programmed and developed the prototype in Untiy.

### American Anthropologist

#### Editorial Assistant

Pasadena, CA, Jan 2021- Apr 2021

Designed covers and publicity materials. Assisted Chief Editor with ready to publish manuscript review. Helped with review board Coordination.

### BigBang Design Co., Ltd

#### UX/UI Designer

Shanghai, China, May 2017- Aug 2018

Helped different clients to ideate, redesign, and develop their website and system. Provided consultation and design strategy service to clients.

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## SOFTWARE

Figma/Sketch  
Adobe Suite  
Unity/C4D  
Front-endStack/Webflow  
Arduino/Processing

## SKILLS

Interaction Design  
User Research/Design  
User Interface  
AR/VR/XR  
Rapid Prototyping  
Physical Computing  
Design Strategy  
Concept Development

## LANGUAGE

English (professional)  
Mandarin (native)

## PORTFOLIO

[yran.io](http://yran.io)

## LINKEDIN

[linkedin.com/in/meetyiran](https://www.linkedin.com/in/meetyiran)