

FLYNN BARBARY

UI / UX DESIGNER
Naarm (Melbourne)



- SAY G'DAY!

0476 121 211

flynn.barbary@gmail.com

flynnbarbary.com

linkedin.com/in/flynnbarbary

ABOUT ME

A wildly creative and detail-oriented UI / UX Designer with a flair for brand identity, graphic design and communications. I'm a very studious person, who's constantly pursuing new experiences in creating and designing products from discovery, exploration to implementation.

Available for work so I'd love to catch up.
I'm based in Naarm/Melbourne, so of course I love a strong coffee.

SKILLS & TOOLS

Research	Figma
Communication	Sketch
Presentation	Invision
Branding	Miro
Product Design	HTML / CSS
Media Creation	Adobe XD
Art Direction	Illustrator
Content Strategy	Photoshop
Usability Testing	After Effects
Rapid Prototyping	Clip Studio Paint
Iteration	Autodesk

EDUCATION

UX Design Immersive Course

General Assembly Australia
June 2021 - October 2021

Master of Landscape Architecture

RMIT University
January 2012 - December 2013

Integrated Environmental Design

Tokyo University
June 2012 - December 2012

Bachelor of Design (with Distinction)

RMIT University
January 2009 - December 2011

UI / UX PROJECTS

New Futures Hackathon for Water Security - Newcastle

- **Lead a team of four** developers and designers aimed at gamifying a holistic approach towards water optimization.
- **Storyboarded, designed and developed** a fully functional prototype in a 9-hour time crunch.
- **Lead a 10-minute presentation** pitch to stakeholders in Newcastle.

ConsultXperts

- **Streamlined the dashboard experience** for existing and onboarding users.
- **Synthesised user research** into a strategic road map aimed at the focus on perfecting a niche market and communicating a strong and unique selling point to users.
- **Changes to the website reduced the drop-off rate** from 72.3% to 58% in the first week.

Australian Red Cross Lifeblood

- **Identified a persona and user's pain points** through extensive interviews of both donors and staff.
- **Led a hi-fidelity UI design prototype** through Figma. Implemented a progress tracking feature and a data visualisation interface.
- **Conducted usability tests** and iterated design concept flows.

Officeworks E-Commerce Site

- **Conducted and synthesised** data from user interviews and contextual enquiries when navigating the site.
- **Produced a mid-fidelity prototype** addressing key pain points users experience when purchasing a product.

PROFESSIONAL EXPERIENCE

Freelance Branding Consultant / Graphic Designer

February 2018 - Present

- Creating logos, watermarks and social media content for up-and-coming users for both websites and the marketplace. Both vector and rasterized work.
- Consulting and presenting in front of clients and stakeholders.

Department of Premier and Cabinet

September 2020 - May 2021

- Skilled in research, correspondence advisory and handling sensitive metadata.