The Packaging Professor's guide to

The Approval Process

To ensure accuracy, we uphold to the following approval procedures:

CAD Sample Approval

For any new project, we will produce a CAD Sample for approval. The CAD sample will represent your final box or display. This sample must be approved BEFORE supplying any graphic files. Once the sample has been approved, the die lines may be emailed to you as an EPS file. To request the die line file/s, please contact customer service.
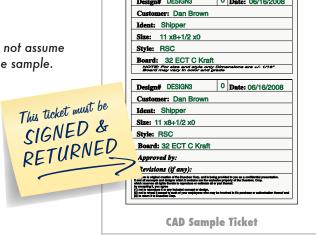
Please check for:

- Does your product fit inside the package/ display? *Do not assume it fits; Please place the actual item, with all attachments, inside the sample.*
- Does the sample support the weight of your item?
- Does the sample close and/ or assemble properly?
- If you have multiple pieces, do they all fit together?

Remember:

- These edges are VERY SHARP! Handle with care.
- The board grade and color may vary.
- Dimensions could vary + or - 1/16".

This ticket must be SIGNED & RETURNED

Dusobox Creative Packaging Group
1330 CENTRAL FLORIDA PARKWAY
ORLANDO,FLORIDA 32837-9293
TEL. 407-855-5120 website: dusobox.com

CAD/CAM Prototype

Design# DESIGN3	0	Date: 06/16/2008
Customer: Dan Brown		
Ident: Shipper		
Size: 11 x8+1/2 x0		
Style: RSC		
Board: 32 ECT C Kraft		

NOTE: For size and style only Dimensions are +/- 1/16"
Board may vary in color and grade

Design# DESIGN3	0	Date: 06/16/2008
Customer: Dan Brown		
Ident: Shipper		
Size: 11 x8+1/2 x0		
Style: RSC		
Board: 32 ECT C Kraft		

Approved by:
Revisions (if any):

CAD Sample Ticket

Layout Proof Approval

After the packaging structure has bee approved, we will submit a layout proof. The layout proof may be in the form of a digital print out, a mockup, or a PDF. All layout proofs should be carefully reviewed for layout and content. If the packaging graphics will be reproduced via "direct print", the layout proof may be the final proof. If the packaging graphics will be reproduced via "litho", then an additional color proof will be submitted, for final approval.
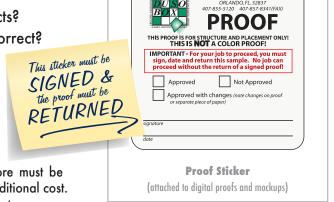
Please check for:

- Are there any spelling errors, typos, or missing puncutation marks?
- Is the overall appearance correct?
- Is the proof missing any images, text, or graphic effects?
- Is the spacing of the art, in relation to the structure, correct?
- Is the art on the correct packaging structure?

Remember:

- ANY change will require an additional proof for approval.
- Text changes requested after the approval of a layout proof will be costly.
- The signed proof will be used during production, and therefore must be returned. Additional proofs are available by request, for an additional cost.
- These proofs are NOT intended to represent actual production color.

This sticker must be SIGNED & the proof must be RETURNED

DUSOBOX CORPORATION
1330 CENTRAL FLORIDA PARKWAY
ORLANDO, FL. 32837
407-855-5120   407-857-8341(FAX)

PROOF

THIS PROOF IS FOR STRUCTURE AND PLACEMENT ONLY!
THIS IS NOT A COLOR PROOF!

IMPORTANT - For your job to proceed, you must sign, date and return this sample. No job can proceed without the return of a signed proof!

- [ ] Approved
- [ ] Not Approved
- [ ] Approved with changes *(note changes on proof or separate piece of paper)*

signature

date

Proof Sticker
(attached to digital proofs and mockups)

Contract Proof Approval

Specifically for litho print orders, a contract proof is supplied for color approval. The contract proof is considered to be 90% color accurate. These proofs are produced on a CMYK digital printer. Paper for the digital printer is often a brighter white than the actual paper stock used on press. This brightness can effect the appearance of some colors (especially yellow and tan). Other proofing options are available. More color accuracte proofs can be supplied, by request, for an additional cost. Likewise, if color is not a concern, an on-line proof may be approved in leu of the contract proof. Please address any color proofing requests at the time of the layout approval to accomdate the proper planning and pricing.
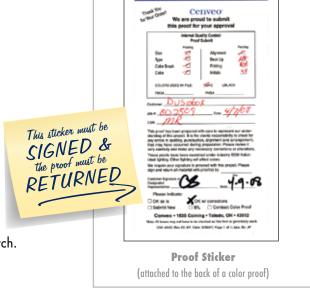
Please check for:
- Does the color look good?
- Is the overall appearance correct?
- Are there any missing images, text, or graphic effects?
- Is the label size/ area correct?

Remember:
- ANY requested changes require a new proof. Additional art time/ proof costs will be added to the final invoice.
- Signed proofs must be returned to Dusobox. The delayed return of a proof will delay print production.
- The die lines will not print on the final label.
- Coating is not represented on the proof.
- Metallic and Pantone colors will be shown on an attached ink swatch.

This sticker must be SIGNED & the proof must be RETURNED

Proof Sticker
(attached to the back of a color proof)

Ink Drawdowns for Approval

Specifically for direct print orders, an ink swatch will be submitted for color approval. The ink will be on the actual corrugated board liner to be used during production. The ink swatch will represent 100% coverage of the specified spot color (meaning, no print screens/ gradients). For this reason, 4/C jobs will not require and ink draw down approval (the standard base of Cyan, Magenta, Yellow, and process Black will be used). Trapping may be shown on swatches, if required. Coated board and uncoated board may effect the appearance of color. Please pay close attention to board coating (per the packaging quote) when specifying a spot color.

Swatches attached INSIDE. Keep one, return one and SIGN APPROVED!

Ink Drawdown Trifold

Please check for:
- Is it the correct color?
- If matching a previously printed item, does the swatch compliment the original item?
- Is the board liner/ reflective finish correct?

Remember:
- Keep one swatch and return the other to Dusobox.