

Jack Ferris

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PROFESSIONAL SUMMARY

Creative & detail-oriented storyteller with over a decade of broadcast & print journalism experience

EXPERIENCE

iHeartRadio San Francisco, CA (January 2019 – Present)

Copywriter & Radio Anchor – Write and deliver news segments for iHeartRadio stations across Northern California. Daily responsibilities involve a full immersion into world, national and local events before curating the information into a tight and succinct broadcast.

BarrettSportsMedia.com New York, NY (January 2019 – June 2020)

Staff Features Writer – Wrote long-form weekly articles that consistently attracted the most traffic on the site. Topics included everything from profiles to editorial pieces on sports media industry trends.

Pac-12 Network San Francisco, CA (September 2018 – March 2020)

Playlist Anchor – Wrote and delivered highlights covering the day’s events across the “Conference of Champions” on national television.

KXLY-TV (ABC Affiliate) Spokane, WA (October 2016 – September 2018)

Good Morning Northwest Reporter – Booked and conducted live interviews and pursued breaking news for the station’s highest rated program. In addition to on-air obligations, would contribute several written stories to the station’s website every day.

Sports Anchor – Wrote, shot, and anchored 4:00 – 7:00 minute segments for the evening broadcasts. I prided my sportscasts on their originality and creative elements.

KPQ (Cherry Creek Radio) Wenatchee, WA (October 2015 – October 2016)

Don West Show Co-Host/Producer – Worked to launch Central Washington’s most successful sports show in the region’s history.

Afternoon Drive Anchor – Produced and anchored KPQ’s Afternoon Report program following *The Don West Show* 4pm to 7pm daily.

Pac-12 Network San Francisco, CA (August 2012 – October 2015)

Features Producer – Wrote, directed and produced long-form original programs from conception to airdate. Conducted interviews with athletes, coaches and administrators who had firsthand experience with the theme of the production.

PODCASTS

Sac & Jack (Speak Studios) San Francisco/Spokane (October 2019 – Present)

Host – A weekly college basketball and general life reflection podcast with my college friend and former Los Angeles Laker Rob Sacre. The show has generated ad revenue from over 10 sponsors.

The Rec Center (Speak Studios) San Francisco/Portland (November 2020 – Present)

Co-Host – A show that navigates the large and ever-expanding sea of streaming television and curates the waters down to three weekly recommendations.

EDUCATION

Gonzaga University Spokane, WA (2006 – 2010)

BA – Communications