



## Connecting Unique Data Sources for Frontier Markets



### **DATA AGGREGATOR**

#### **GOAL**

Provide complete coverage of data in frontier markets

#### **SOLUTION**

Pipeline

#### **RESULT**

Better offering, more sales

“Omelas’s data has become a key component of our offering.”

– **Product Manager**

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Our client, a data aggregator, aimed to expand the data they provided by including some of the most inaccessible social networks in Russia, China, and Iran.

With the Omelas Pipeline, the client was up and running in no time. Omelas’s trained integration specialists, along with extensive documentation, ensured a smooth start, with access to data starting in minutes and full productionization complete in days. With access to superb customer service, the client can rest assured that any issues are quickly resolved.

The client can now expand their own offering, integrating Omelas data into their existing interface, and greatly expand their potential market.