



LANE **CHANGER**™

SCHUYLER BAILAR

TRANSFORMING GENDER LITERACY™

SCHUYLER BAILAR



Schuyler Bailar is the first transgender athlete to compete on an NCAA Division 1 men's team in any sport.

He is also a celebrated educator and author on transgender inclusion.

Recruited to the Harvard women's swim team and ultimately competing all four years for the men's squad, Schuyler received the university's prestigious Directors' Award, which honors an athlete for their extraordinary contributions to athletics through education. He is only the 7th recipient in the history of the award.

His disarming, storytelling style draws audiences from all backgrounds into the conversation to listen to and learn from his engaging journey, connecting through common humanity.

With hundreds of speeches and interaction with thousands of parents, teachers, coaches, employees, Schuyler is often cited as the leading educator and speaker on trans inclusion.

CLICK TO WATCH: [WHO IS SCHUYLER?](#)

[WHY LANECHANGER?](#)

LANECHANGER™

Sample Topics

- Why are pronouns such a big deal?
- Are trans women in sports fair?
- How did your teammates react?
- How is biological sex not binary?
- What did your parents think?
- What's in your pants?
- How can I be a better ally?
- What are the rules for trans athletes?
- What is the “complete transition”?
- Is being trans a phase?
- How do you respond to critics?
- Do you ever regret transitioning?
- How can my company be supportive?
- Are kids too young to know they're trans?

What is LANECHANGER™?

LANECHANGER™ is an online learning series providing gender literacy and transgender competency for anyone.

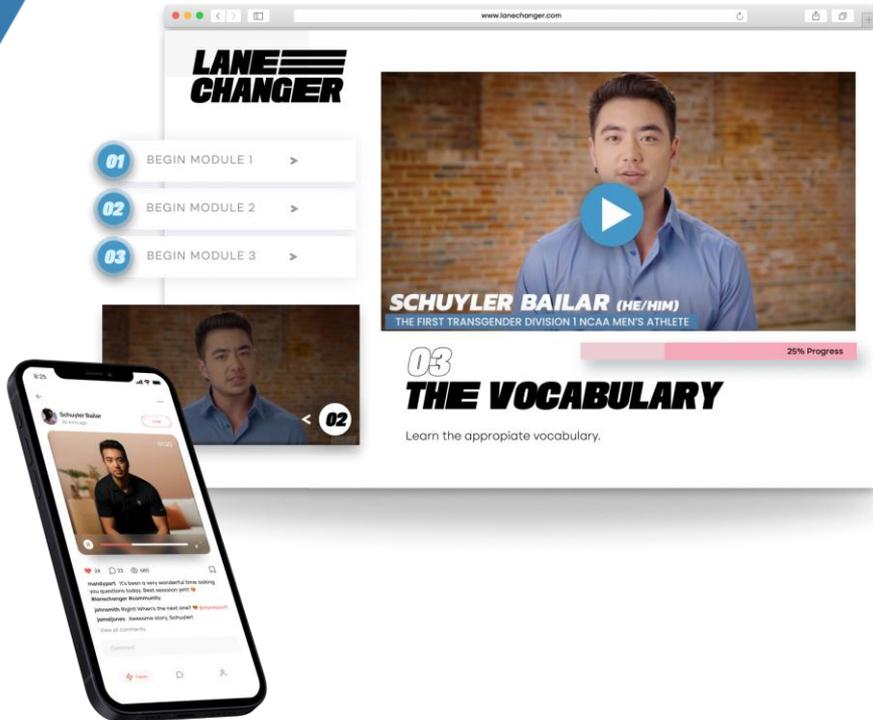
LANECHANGER™ begins with Schuyler sharing his remarkable journey of adversity and resilience, discovery and triumph.

Schuyler next **explains basic terminology** and topics.

And then the deeper dive begins! Through compassionate storytelling, Schuyler provides his perspective on more than 25 individual topics, presented in modules ranging from 30 seconds to a few minutes in length.

LEARN MORE AT LANECHANGER.COM

How does LANECHANGER™ work?



LANECHANGER™ Subscriptions

LANECHANGER™ is available as an annual subscription that provides access to the material and modules in a “self-guided” mode. This allows organizations to purchase LANECHANGER™ for their group, their location or their entire company or school for a full year and access everything. Users within the purchasing group can then use LANECHANGER™ individually or in group sessions as desired.

Pricing is based on organization type and size.

Certificates of completion

For situations where a certificate of completion is desired, LANECHANGER™ offers individual logins for each user with a curated path through the material, short quizzes, and a certificate that confirms completion of the material.

Certificate logins must be purchased as an add-on to an existing subscription.

SCHUYLER'S REACH



400+

Hundreds of schools, companies

75K+

Over 75,000 attendees

400k+

Highly engaged social media followership

Schuyler connects people to practice.

Awareness and education about LGBTQ+ topics has never been more important. The number of Americans identifying as LGBTQ+ has increased by more than 50% in the last decade. Students, educators, parents, and professionals are seeking the language, understanding and growth to connect with LGBTQ+ communities more than ever before.

The LANECHANGER™ Learning Series is designed to make this education accessible and affordable to all.