

Candace Wilson

UI/UX Designer

With over 18 years of experience as a graphic designer, I have the drive for creative problem solving and creating meaningful experiences through design and development.

UI/UX Developer

StrategyCorps (Nov. 2020 - present) / Remote

- Design and development of marketing pages for the corporate website.
- Design and mockup new app features using AdobeXD, and I provide ready-to-implement HTML code.
- Using AdobeXD, I create wireframes and prototypes for landing pages, new pages for our marketing site, and interface designs for the mobile app.
- I build responsive email campaigns in Emma and Pardot using HTML and inline styles.
- Working with the client management teams, I design new marketing materials for various financial institutions.
- I do brainstorming, project research, and wireframing of an online marketing catalog for ordering various signage and digital products.

Senior Graphic Designer

Covenant Health (May 2014 - Nov. 2020)

- Working with various teams, I created innovative new marketing materials for multiple hospitals.
- I've worked with fast and tight deadlines while juggling multiple jobs at any given time.
- Projects that I worked on include web graphics, print, and digital projects.

Creative Director

Candace Wilson Design (Oct. 2007 - June 2016)

- I managed a freelance graphic design business.
- I designed and redesigned WordPress sites along with installation and customization for various businesses.
- While developing brand strategies for worldwide clientele, I brainstormed, researched, and crafted logos and websites for various clients within their market.
- Utilizing social media advertising, I built clientele via Facebook and Instagram.

www.candacewilson.me

candaceyw@gmail.com

865.403.2773

[Linkedin.com/in/candaceyw](https://www.linkedin.com/in/candaceyw)

Google UX Certification

Completed a rigorous training with topics that included UX research, inclusive design, wireframes and high-fidelity prototypes, including tools like Figma and Adobe XD. Completed hands-on projects and developed a portfolio with three projects.

Lambda School

Sept. 2019 - Nov. 2020

An 18-month remote technical training program, specializing in web development and computer science fundamentals.

Pellissippi State Community College

Aug. 1999 - May 2003

Associates in Communication of Graphic Arts

Tools

AdobeXD

Figma

Indesign

Photoshop

Illustrator

Asana

Emma

Pardot

Development

HTML

CSS (Sass/Less)

JavaScript

WordPress

React.js

Redux

Node.js

SQLite3

PostgreSQL

Python