
Microns presents
Performant Ecommerce Pixel
Tools

**What is your full
name and
location?**

Bridget from Ireland

Overview of what your app does

4 Shopify apps with \$628 MRR, \$7,536 in TTM revenue and \$5,000 in TTM profit that provide pixel conversion features for 4 popular advertising platforms.

These platforms are LinkedIn, Reddit, Quora and Twitter.

**When did you
launch the
business?**

2020

—

Expenses you have for the app

Mainly hosting expenses:

- Heroku
- Dropbox
- MongoDB

There is next to no time spent
on upkeep for the apps.

**What is your
annual recurring
revenue?**

\$7,536

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What is your business model and pricing?

Shopify subscription payment
system used for billing \$9.95 a
month.

**How many
customers do you
have?**

62

**Who is your target
customer?**

Shopify store owners.

**Tech stack your
product is built on**

Next.js, React.js, MongoDB,
Atlas and TypeScript.

What kind of support can buyers expect from you post-sale?

We are here to provide insight and domain knowledge for a smooth transition.

This includes technical documentation and systems overview. Always available to answer questions.

Why are you looking to sell?

1. I want to focus on other projects of mine.
 2. I want to find a better owner who can leverage the product's growth.
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**What is your
asking price?**

\$50,000

Contact email address

performantecommerce@gmail.com

Startup website

apps.shopify.com/partners/cherrycloud

That's all, folks!
