Microns presents Impressius

What is your full name and location?

Nicolas from Singapore

Overview of what your app does

The in-real-life photo printing experience that delivers game-changing social media engagement and actionable data directly at venues and events.

When did you launch the business?

2014

Expenses you have for the app

Under $500 per month.

What is your annual recurring revenue?

One time revenue at highest year (2018): $373,000

What is your business model and pricing?

Rental ($250 - 800/mo) and franchising ($25,000 initial investment).

How many customers do you have?

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Who is your target customer?

Brands, hospitality, retail.

Tech stack your product is built on

Node.js, C++, AWS, Raspberry Pi

What kind of support can buyers expect from you post-sale?

Full handover, introduction to customers, client acquisition tactics, strategic guidance.

Why are you looking to sell?

Covid-19 crisis hit the business hard, the founder is unable to revive and take the company to the next level.

What is your asking price?

$120,000

Contact email address

nini@impressius.com

Startup website

impressius.sg

That’s all, folks!