
Microns presents
Choose your plant

**What is your full
name and
location?**

Victor from Spain

Overview of what your app does

Online community for
houseplant lovers with 12k
average visits per month.

**When did you
launch the
business?**

2019

Expenses you have for the app

Around 100 euros every 2 years (domain and custom email).

Around 1,000 hours of working time.

**What is your
annual recurring
revenue?**

Free

**What is your
business model
and pricing?**

None, yet.

**How many
customers do you
have?**

300+ people in the Slack
community group.

Who is your target customer?

Plant stores owners and plant lovers.

Tech stack your product is built on

React and NextJS.

Currently building GraphQL
API and MongoDB.

**What kind of
support can buyers
expect from you
post-sale?**

All they need.

**Why are you
looking to sell?**

Have some other project
ideas to develop and need
more time.

**What is your
asking price?**

\$15,000

Contact email address

victor.ribero3@gmail.com

Startup website

chooseyourplant.com

That's all, folks!
