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**Microns presents**  
**Editr**

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**What is your full  
name and  
location?**

Saffaanh from England

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# Overview of what your app does

Automatically generate subtitles for videos, alter the aspect ratio, translate subtitles into 70+ different languages.

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**When did you  
launch the  
business?**

2021

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# Expenses you have for the app

\$1.4 a month for transcription, \$150 AWS per month, time spend is currently between 0 - 5 hours per month.

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**What is your  
annual recurring  
revenue?**

\$807

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# What is your business model and pricing?

Subscriptions, \$12/month or  
\$115.20/year

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**How many  
customers do you  
have?**

387

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# Who is your target customer?

Non tech savvy users who want to add subtitles in multiple languages to their videos.

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**Tech stack your  
product is built on**

Spring Boot, Postgres, React,  
Kubernetes, AWS

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**What kind of  
support can buyers  
expect from you  
post-sale?**

Support via email.

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**Why are you  
looking to sell?**

Other engagements have left  
out us with no time to manage  
this business.

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**What is your  
asking price?**

\$10,000

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# Contact email address

[saff.soobratty@gmail.com](mailto:saff.soobratty@gmail.com)

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# Startup website

[editr.io](https://editr.io)

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**That's all, folks!**

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