
Microns presents
Spotiparel

**What is your full
name and
location?**

Teddy from Boston, MA

Overview of what your app does

E-commerce store that allow you
choose a song to embed onto the
sweatshirt to later scan with
your phone.

**When did you
launch the
business?**

2021

—

Expenses you have for the app

About \$7-8k as well as about
700 hours of my time

**What is your
annual recurring
revenue?**

\$28,000

—

**What is your
business model
and pricing?**

We sell products at a 50-60%
margin.

**How many
customers do you
have?**

521

—

**Who is your target
customer?**

Music fans

**Tech stack your
product is built on**

Node.js, PHP, WooCommerce

What kind of support can buyers expect from you post-sale?

I can stay on for 1+ years to help with technical support and onboarding for every technical aspect of the business.

Why are you looking to sell?

I have no time to spend on this business as I have to prepare my college applications, not to mention the fact that I came in a rather urgent need for money to pay my tuitions.

**What is your
asking price?**

Open to offers

Contact email address

ted@teddyh.io

Startup website

spotiparel.com

That's all, folks!
