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**Microns presents**  
**PastePal**

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**What is your full  
name and  
location?**

Khoa from Oslo, Norway

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# Overview of what your app does

Powerful universal pasteboard manager for Mac, iPhone and iPad.

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**When did you  
launch the  
business?**

2021

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# Expenses you have for the app

I've spent around 250 hours  
on this project.

No server cost, mostly  
technical issues support and  
improvements based on  
feedbacks.

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**What is your  
annual recurring  
revenue?**

\$9,600

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# What is your business model and pricing?

Freemium with one time  
purchase

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**How many  
customers do you  
have?**

9,500

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**Who is your target customer?**

Mac users who needs productivity tools for clipboard

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**Tech stack your  
product is built on**

Swift, Swift UI, UIKit, AppKit,  
CloudKit

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**What kind of  
support can buyers  
expect from you  
post-sale?**

Technical support

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# Why are you looking to sell?

Not looking to sell actively,  
but if you have plan to make  
this better and want to grow  
it, let's talk.

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**What is your  
asking price?**

\$30,000

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# Contact email address

[onmyway133@gmail.com](mailto:onmyway133@gmail.com)

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# Startup website

[onmyway133.com/pastepal](https://onmyway133.com/pastepal)

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**That's all, folks!**

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