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**Microns presents**  
**RosterBuddy**

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**What is your full  
name and  
location?**

Marty from Wellington, New  
Zealand

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# Overview of what your app does

Automates the balanced allocation of chores to members of a household, and manages the reminders for uncompleted chores.

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**When did you  
launch the  
business?**

2021

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# Expenses you have for the app

\$29/month hosting. 1-2 hours  
per week analysing activity.

Several hours per week  
investigating new marketing  
channels.

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**What is your  
annual recurring  
revenue?**

\$25

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# What is your business model and pricing?

SaaS, Subscription, 1 month  
free trial, then \$3.99 per  
month

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**How many  
customers do you  
have?**

148 signups and 1 paid  
customer

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# Who is your target customer?

The one person per household that takes ownership of managing cleaning and chores.

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**Tech stack your  
product is built on**

NoCode using [Bubble.io](https://bubble.io)

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# What kind of support can buyers expect from you post-sale?

Assistance identifying changes required regarding api keys, sendgrid config, stripe product migration, etc.

Happy to do a video call walkthrough of logic. One month Q&A post handover for any other questions.

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# Why are you looking to sell?

I built this product to fine-tune the building process using Bubble, but the particular topic area isn't one I am passionate about.

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**What is your  
asking price?**

\$1,500

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# Contact email address

[marty.lindsay@gmail.com](mailto:marty.lindsay@gmail.com)

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# Startup website

[rosterbuddy.app](https://rosterbuddy.app)

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**That's all, folks!**

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