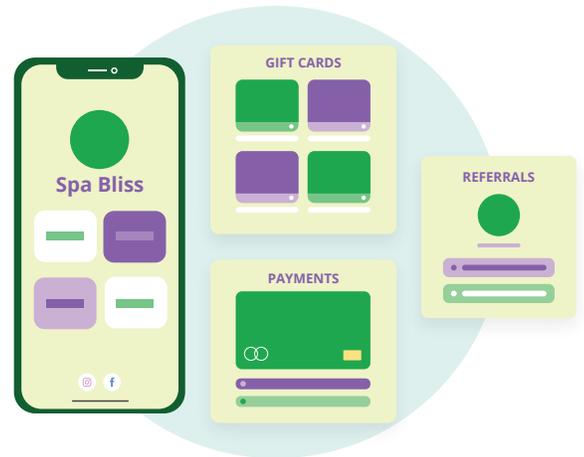


Bringing your brand experience to your customers' fingertips

Extend your brand beyond your centers, to customers' fingertips, helping them live the new normal. Zenoti Consumer Mobile App (CMA) allows customers to effortlessly book, fill appointment forms, check-in/check-out, and more. This means no front desk lines, paper forms, shared devices, and unnecessary interactions over phone calls or in person. What's more, Zenoti does the heavy lifting of building the app, maintaining, and updating it for you at no additional fees.

Expertly branded and customized to fit your style

Your mobile app's an extension of your brand experience and that's why you can customize CMA to be all about your brand. Starting from home screen to button text, infuse every screen with your brand's essence - brand logo, custom icons, text, and colors across the app.



Effortless self-serve bookings, check-in/check-out and more

Customers today expect to be attended to immediately. Allow them to book instantly by choosing preferred services/location/providers/slot, fill forms, touchless check-in/check-out with Zenoti Go, refer friends, and more with a few taps on their app eliminating the dependency on the front desk. This frees your employees to focus on meaningful customer interactions.

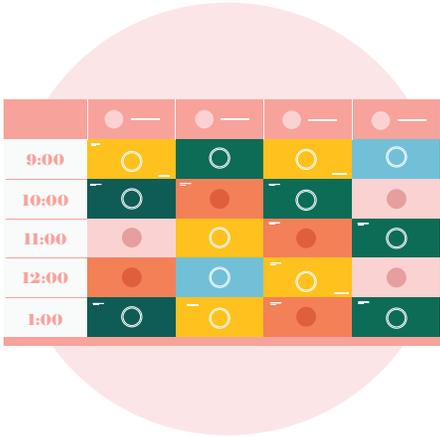
Have control over the features you'd like to offer and configure rules for the same.

Data shows that over **70%** of a salon's customers prefer to self-book online over other channels, and **67%** of these bookings are made from mobile devices.

What's in it for your business?

CMA works seamlessly with appointment book, CRM, Zenoti Go, referrals, and other features of Zenoti, delivering a consistent experience across centers and customer/employee touchpoints. Our technology maximizes appointment book yield by handling your most complex scheduling nuances just like your best receptionist. Zenoti deals with the heavy lifting of building the app, maintaining, and updating it for you at no additional fees.

No front desk lines and phone calls means it's safer for your staff, too. Create a touchless experience for providers/staff by empowering them to perform their workflows, check-outs, and more on the Employee Mobile App.



Businesses using CMA see more visits and higher spends

"37% of our total bookings now come from Consumer Mobile App!"

"The average ticket value of CMA bookings is 33% higher than other sources."

"Zenoti's consumer mobile experience is what customers expect in today's app-driven world. It's bringing concepts that you see on Amazon or Uber into the salon industry keeping you a step ahead of the competition."

Everything your customers (and employees) need, at their fingertips



Branded to your style
Extend your brand experience to the app with customizations offered



Go touchless - Zenoti Go
Safe touchless check-in/check-out experience



Omnichannel solution
Seamlessly integrates with Zenoti features and customer/business touchpoints



Anywhere, anytime access
Customers can book anywhere, anytime even outside business hours - no lost opportunities



Better for the business
No hassle of handling bookings, check-out, and more for the front desk providers



Be in touch
With notifications, alerts, offers, etc., you are always within your customers' reach

Convenient, touchless, and safe - a brand experience that keeps you a step ahead of the competition.

Want to learn more? Contact us today for a free demo.