

# Scotland Car Club Report 2021

## KEY FINDINGS

### CAR CLUB MEMBERS

An increase of 24%



37,993

Up from 30,617 in 2020

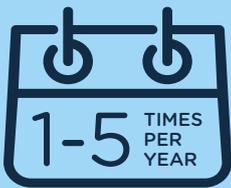
### FLEET SIZE

567

Cars in the car club fleet, up from 515 in 2020



### LOW CAR LIFESTYLES



70%

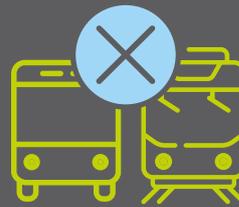
of members used the car club between 1 and 5 times a year

### A USEFUL TOOL FOR TRIPS WHICH CAN'T BE DONE BY OTHER MODES



40%

of respondents said they used the service for carrying bulky items



38%

of respondents said there were no suitable public transport options



47%

said they would have used taxi or car hire if the car club wasn't available

### ACCESS TO OPPORTUNITIES



55%

agreed that membership allowed them to travel to places which wouldn't be accessible otherwise

### REDUCING PRIVATE CAR OWNERSHIP



17

private cars replaced by each car club vehicle in Scotland in 2021

### COST SAVINGS



73%

agreed that car club membership saved them money compared to owning a car



26%

of respondents said that saving money was a reason for joining the car club

### SUSTAINABLE TRAVEL



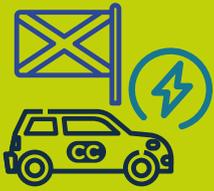
49% of respondents used public transport at least once a week. This compares to a national average in Scotland of 25% using a bus once a week and 9% using the train at least once a week<sup>1</sup>



36% of respondents have used a bicycle at least once a week. On average, in Scotland, 6% cycle for their commute and 7% cycle for pleasure at least once a week

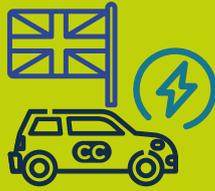
1. <https://www.transport.gov.scot/publication/transport-and-travel-in-scotland-2019-results-from-the-scottish-household-survey/>

## ELECTRIC CARS



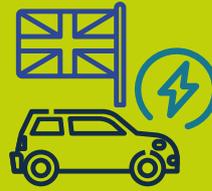
18%

of the car club cars in Scotland are electric



11%

of the car club cars in the UK are electric



1%

of private cars in the UK are electric<sup>2</sup>



81%

of respondents were satisfied with driving the electric car club vehicles



62%

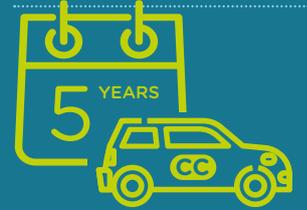
of respondents were satisfied with charging electric car club vehicles at the end of a hire



42%

of respondents were satisfied with mid-hire charging electric car club vehicles

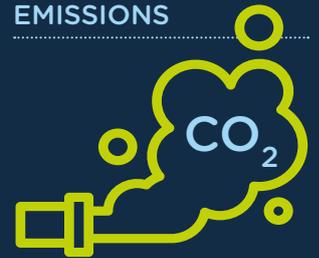
## CLEANER AND SAFER



100%

of cars are under 5 years and 53% are under 2 years old

## CARBON EMISSIONS



37%

lower in Scotland than the average UK car<sup>3</sup>

## FUEL TYPE



42%  
petrol hybrid



33%  
petrol



18%  
electric



5%  
diesel



1%  
plug-in hybrid



1%  
hydrogen fuel cell

2. Department for Transport, VEH0105 and VEH0132b  
3. CoMoUK car club research 2020

