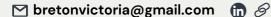
Victoria Breton







Employment history

Guru Studio, Senior Graphic Designer

Jul 2019 - Dec 2019

- · Lead the graphic design department; managed and provided direction to other designers.
- Developed various print materials including posters, banners, children's activity sheets, trade show booths, custom die cuts, magazine ads, business cards, lanyards, pens, and apparel.
- Designed show logos, style guides, social media assets (images, videos, gifs), ads, e-mail signatures, enewsletters, presentations, and corporate decks.

Genuine Health, Senior Graphic Designer

Feb 2018 - Mar 2019

- · Developed Genuine Health's first full-length animated ad. Introduced motion graphics to their social media assets.
- Designed ads, posters, signage, retail endcaps, e-newsletters, sell sheets, presentations, invites, spreadsheets, and custom die cuts.
- Developed ads that increased online sales by 200%.
- Worked closely with the Marketing and Sales departments.

Coupgon, Intermediate Graphic Designer

Mar 2017 - Oct 2017

- Rebranded Coupgon's marketing materials.
- Developed composite images, gifs, illustrations, motion graphics, animated videos, e-newsletters, signage, social media creative, and flyer ads for major national grocery chains.
- Introduced animated gifs to e-newsletters to increase user engagement.
- Reported to the Design Director; worked closely with the Sales department.

MediaFace, Intermediate Graphic Designer

Apr 2015 - Mar 2017

- Designed typography, storyboards, illustrations, e-newsletters, branding, presentations, websites, flyers, cards, calendars, and magazine ads.
- Animated and rigged 2D characters, motion graphics, and kinetic typography.
- · Art directed and lead the animation team.
- Developed AODA/accessible documents.
- Worked closely with the Design, Animation, and Production departments.

Nuvango, Junior Graphic Designer

Nov 2013 - Sep 2014

- Designed e-newsletters, illustrations, and ads.
- Ensured visual and design integrity were retained while fitting images to a wide range of aspect ratios (decals for phones, laptops, and gaming consoles).
- Reported to the Director of Artist Relations; worked closely with the Design, Sales, and Artist Relations departments.

Education

Coursera Jul 2021 - Present

Google UX Design Professional Certificate

FutureLearn Sep 2020 - Oct 2020

Introduction to UX and Accessible Design

FutureLearn Sep 2020 - Oct 2020

Digital Skills: User Experience

LinkedIn Learning Sep 2020 - Oct 2020

Invision Essential Training: Studio

Humber College Sep 2009 - May 2011

3D Multimedia Animation

· Graduated with honours.

Sheridan College Sep 2008 - May 2009

Visual and Creative Arts

• Graduated with honours.

Sheridan College Sep 2007 - May 2008

Art Fundamentals

· Graduated with honours.

In my next job it's important that...

I find a team-oriented work environment where everyone feels like they are working together toward a common goal.

I'm excited to work for a fastgrowing company because...

Fast-growth companies are typically mission-driven, and passionate about their work. I find that inspiring!

I want to work for a company that...

Is making a positive difference in the world, whether it's at state- national- or international-level. I feel inspired every day to contribute to a better, happier, healthier world.

Right now I'm learning...

More about the ins-and-outs of UX design through Google's UX design certificate program. I am currently creating low and high fidelity mockups of a prospective app.

Outside of work I...

Love exploring big cities, doing cardio workouts (especially HIIT), and eating pizza!

Interests

print, web, illustration, animation, motion graphics, ui, ux, typography, editorial design, branding, marketing, copywriting, photography, html, css, accessibility