

**HOUSTON**  
**SABERCATS**



**BRAND GUIDE**

# PRIMARY LOGO



# SECONDARY LOGO



# ICON



# BLACK & WHITE LOGOS



# FONTS

## EXO BLACK (CAPS)

Exo Black is used for titles and headings, always in capitals.

## Lato Bold

Lato Bold is used for headings within body text.

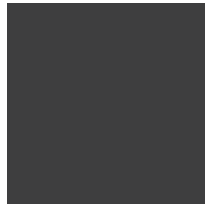
## Lato Regular

Lato Regular is used for body text and fine print.

# COLORS



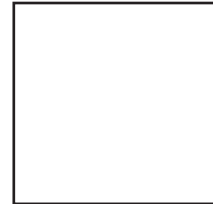
**Black**  
#000000



**90% Gray**  
#414042



**Yellow**  
#FBE300



**White**  
#FFFFFF

# PARTNERSHIP LOGO



---

**AVEVA**<sup>TM</sup>  
PROUD PARTNER



---

**AVEVA**<sup>TM</sup>  
PROUD PARTNER



**AVEVA**<sup>TM</sup>  
PROUD PARTNER



**AVEVA**<sup>TM</sup>  
PROUD PARTNER

