



ASHLEY YEO

UX/UI DESIGNER

ABOUT

Creative designer with strong interpersonal and problem-solving skills. Inspired to create dynamic products and services through the balance of art and technology.

EXPERIENCE

2020 – Present
Design Intern – Sage Digital Marketing, Inc.

Created 90-second motion graphics about the marketing firm. Illustrated and animated storyboards using Adobe Illustrator and After Effects. Designed micro-interaction designs of a graph and chart for the website and motion graphics.

2017 – 2021
Sales Manager – Lenz Arts, Inc.

Led a team to exceed sales goals and meet customer needs. Organized tasks to increase sales, educated prospects on products, and promoted the business on social media. Assisted the sales team as a buyer of the company.

PROJECTS

February – June 2021
UX/UI Designer – NASA Sponsored Project

Collaborated with a team of artists and designers on free-flying robot Astrobbee, a project sponsored by NASA. Implemented 3-D models reflecting design intentions and produced orthographic drawings based on UX research.

AWARDS & CERTIFICATIONS

2021 – Present
UX Design Certification – Google

2021 Summer
Presidential Scholarship – Academy of Art University

CONTACT

(650) 580 - 9979
ashleyyeo825@gmail.com
www.ashleyyeoart.com

EDUCATION

2020 – 2021
MA in Web/Media Design
Academy of Art University

2010 – 2013
BA in Art History
University of California, Berkeley

SKILLS

Visual Design
Graphic Design
Infographics
Motion Design
Prototyping
Interaction Design
User Research
Usability Testing

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe InDesign
Adobe XD
InVision/Figma/Sketch
HTML/CSS/JavaScript
Microsoft Office

LANGUAGES

English & Korean