

Token Paper

OB Token (\$OBT)

Last Updated: October 15, 2021

Table of Contents

Table of Contents	1
Executive Summary	2
Token uses	3
Service fees	3
Token burn	5
Profit-sharing	5
Laddered discounts	6
Referral rewards	7
Premium AI strategies	8
Order placement prioritization	8
Low fees for bots on OB trading pairs	9
AI marketplace—rewards for developers	9
Governance—feature prioritization	9
Other Tokenomics	10
Transaction fees	10
Token Sale	11
Token Distribution	12
Sale Proceeds	13
Team	14
Invest	15

Executive Summary

OB token is a BEP-20 token used to support the [One Button Trading](#) ecosystem and its products.

The primary product — [One Button Trader](#) — is a digital app that allows crypto investors to grow their portfolio on centralized exchanges like Binance using AI (artificial intelligence) and ML (machine learning) trading strategies.

The primary goal of One Button Trader AI is to outperform underlying assets and deliver a better return on investment than simply holding cryptocurrencies.

The product has been undergoing a transformation from a SaaS-driven to a token-driven business model.

Token uses

OB token offers a substantial amount of utility to the token holders and One Button Trader users.

The primary use case of OB token is on the [One Button Trader](#) online platform itself. Many of the existing product features will be closely tied to the token usage creating a clockwork-like token-driven product ecosystem.

1. Service fees

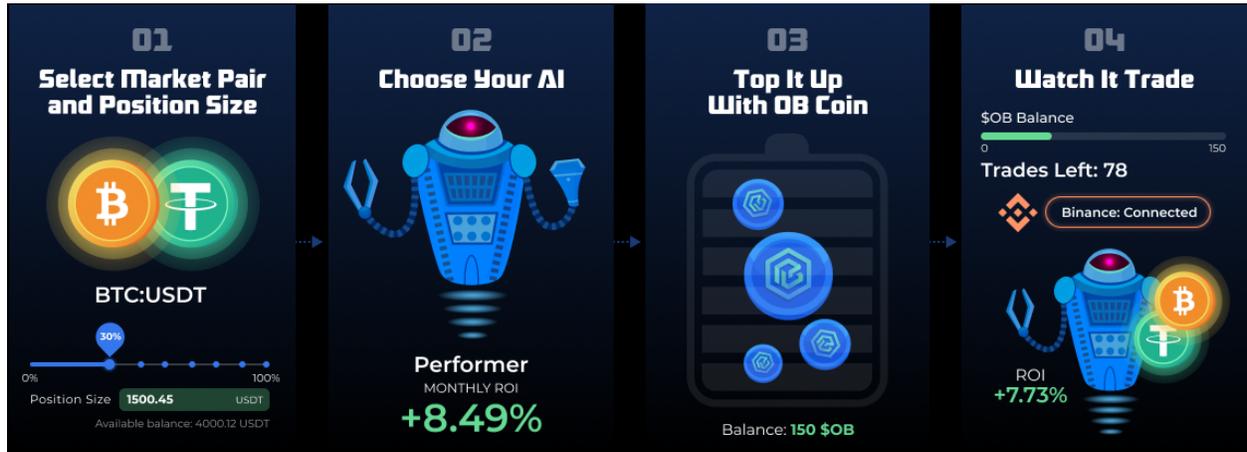
Each user will have their own wallet for storing OB tokens inside the One Button Trader account.

To start using automated trading AI on OB Trader, users will need to top up their balance with the OB token.

After a user launches the AI, the OB Trader system will charge a dynamic fee for each trade made by AI. The fee will be taken from the existing OB token balance based on the trade volume. The system will automatically calculate the appropriate amount of fees to be taken using the up-to-date price of the OB token and the traded asset.

Similar to how trading fees work on the exchanges, One Button Trader will have a per-trade usage fee. The system will charge a fixed fee from each trade made by AI in OB token equivalent to 0.05% of trade volume. This will allow users to have a seamless experience without the need of making substantial upfront payments. OB tokens can be withdrawn or saved even if they are not used for AI trading.

Once the AI runs out of balance, it will be paused automatically. The user needs to purchase more OB tokens to continue using the service.



There will be a one-time 1% activation fee for each AI bot created. The % is based on the bot's starting balance.

To encourage the long-term retention of the bots, the system will charge a 0.5% deactivation fee based on the close balance of the bot.

A user will have a 24-hour window to deactivate the bot without a penalty (including the payback of the initial 1% activation fee) in case it was created by mistake.

All fees will be carried in OB tokens available on the user's balance on OB Trader.

Fees Summary

Fees	Currency	Frequency
1% activation fee	OB token	One-time
0.05% of trade volume	OB token	Per each trade
0.5% deactivation fee	OB token	One-time

2. Token burn

To ensure continuous deflation of the token in circulation, 10% of all the OB tokens from service fees will be transferred to the burn wallet and destroyed.

OB Trader developers will also make periodic discretionary token burns for achieving certain product or marketing milestones.

3. Profit-sharing

Every quarter 10% of the profits made by One Button Trader developers will be distributed between existing token holders to their wallets on One Button Trader in OB token.

4. Laddered discounts

The more OB token you hold, the lower the service fees.

The users are charged fewer fees depending on how much OB token they hold on their One Button Trader account.

Laddered Discount Table

Discount	Tokens
10%	>1,000 OBT
20%	>5,000 OBT
30%	>10,000 OBT
40%	>25,000 OBT
50%	>50,000 OBT
60%	>100,000 OBT
70%	>250,000 OBT
80%	>500,000 OBT

The discount thresholds are to be adjusted in the future to reflect the changes in token price.

5. Referral rewards

Similar to the referral system available on Binance, each One Button Trader user will have its own referral link to invite other users to join the platform.

For each joined referral, user will receive a flat % from their OB trading fees in OB token.

The invited user may also receive discounted fees if the inviter will choose so.

Users can create different referral links and can select different fee-discount setups:

1. 20%-0%
2. 10%-10%
3. 0%-20%

6. Premium AI strategies

One Button Trader development team releases new and more innovative trading AI every month.

Top-150 biggest OB token holders will get access to all the newly released and premium AI strategies.

7. Order placement prioritization

One Button Trader AI scans the market with a 1 to 4-hour frequency. After the scan for each active AI is complete, it starts executing orders.

With many trading bots in place, the process doesn't happen in an instant and all the trades are placed in a queue.

Top-50 biggest token holders will get priority in order placement and can guarantee their orders to be executed first to avoid slippage.

8. Low fees for bots on OB trading pairs

When OB coin will be listed on the centralized exchanges (e.g. Binance), bots created on all OB-related market pairs will have a 90% discount for OB Trader fees.

9. AI marketplace—rewards for developers

We have plans of making One Button a place where community-driven AI/ML trading innovation happens.

One Button Trader will shape itself into the marketplace where talented AI/ML developers can submit their trading models to be featured on OB.

For every bot created using their trading AI, the developers will be rewarded with 50% of the trading fees.

10. Governance—feature prioritization

Top-25 biggest OB token holders can vote and prioritize upcoming features on the developer's roadmap.

Other Tokenomics

Transaction fees

The fee per transferring a token will be 0.5%. Out of this 0.5%, 0.25% will be burned, and 0.25% will be allocated to the development wallet.

Token Sale

The OB token sale will hold IDO format.

OB shall only be made available for purchase through its token sale or on the secondary exchange market. New OB shall also be earned through referral and profit-sharing systems inside the One Button Trader platform.

Our goal is to drive token value appreciation for our investors by setting our valuation low enough that it has plenty of price-performance potential upon an eventual exchange listing.

Sales period	OBT Sold	Price	Amount raised
Public Sale	2,000,000 OBT	\$0.10	\$200,000

Token Type: BEP-20

Ticker: OBT

Total Supply: 10,000,000

Total IDO Public Sale Allocation: 200,000 USD

Initial Price: 0.10 USD



Token Distribution

Name	Allocation	Vesting	Wallet Address
Development	10%	25% release at TGE, 1-year vesting	0x70C547e6458e10C53B2DeD801CCb3f31078D3FCe
Marketing	10%	25% release at TGE, 1-year vesting	0x556bC7809F38F42D4FE431E971B4E705703aA7Ce
Team & Incentives	20%	1-year vesting, 6-month cliff	0x3c2Ec339bd9Ba87C54454f819FaF82a9B0c9AE44
IDO	20%	100% release at TGE	N/A
Community & User Incentives	3%	25% release at TGE, 6-month vesting	0x846f2aA2E0bC8796D0dF698aBf0674242a7302f8
Future Investors	13%	6-month vesting, 6-month cliff	0xa36696ce73a5252681a9596dD5b2229Dd8557922
Reserves	8%	25% release at TGE, 1-year vesting	0xa36696ce73a5252681a9596dD5b2229Dd8557922
Liquidity	16%	12-month lockup. 10% per month option to remove thereafter	Unicrypt

Sale Proceeds

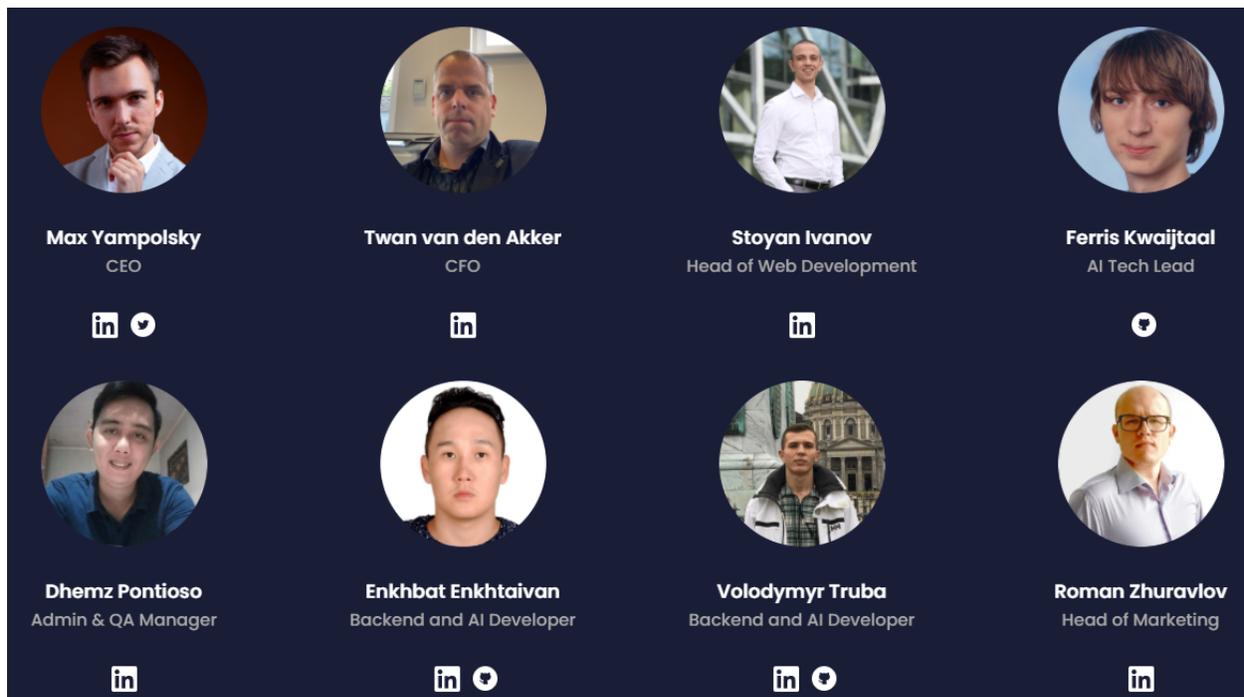
Name	%	Description
Product Development	60%	60% of the sales proceeds will be invested in the development of One Button Trader application. This will include design and development of the frontend, training new AI/ML strategies, and developing new concepts and features such as Binance Futures and multi-pair trading AI
Marketing	25%	Quarter of all the proceeds will be used for marketing and branding, including support of the community and creating educational content about the trading AI
Reserves	15%	15% will be reserved to deal with any unexpected event or situation

Team

Team at OB Trading consists primarily of technology experts with a heavy focus on AI/ML development and product design.

With a track record of dozens successfully implemented digital apps (web & mobile) including in the fintech space, the team has proven to be suitable for developing AI trading products at the commercial level.

The team at OB has access to vast networks of potential investors, advisors, and local communities of crypto enthusiasts in the Netherlands.



Invest

Find more details and follow the news about our upcoming token launch [here](#).

Read the whitepaper [here](#).