



# BRANDON W. MOSLEY

## Digital Art Director & Designer

UI/UX, Ideation + Branding

### PORTFOLIO

[www.manjidesigns.com](http://www.manjidesigns.com)

### MOBILE

914-629-4475

### EMAIL

[brandon@manjidesigns.com](mailto:brandon@manjidesigns.com)

### SKILLS

#### SOFTWARE

Adobe CC 2017 (InDesign, Illustrator, Photoshop / Animate / Audition, After Effects, Premiere / Lightroom); Sketch; Axure RP 7.0

MS Office (Excel, PowerPoint, Word)

#### CODE

HTML5, CSS3, SASS | Working knowledge of jQuery, PHP, ActionScript 2

#### FRAMEWORKS

Bootstrap; Foundation Ink; CouchCMS

#### TOOLS

Basecamp, InVision, JIRA/Hipchat, Mattermost, Slack

### EDUCATION

#### 2004

**B.S. Computer Graphics & Fine Arts**  
Cum Laude  
Springfield College, Springfield, MA

#### 2005

**(Coursework) M.A. Integrated Marketing**  
Manhattanville College, Purchase, NY

### EXPERIENCE\*

#### The Creative Group (Robert Half) · New York, NY Contract UI & Graphic Designer

Jun 2017–Present

#### Truveris (Pharma/Tech)

Jun 2017–Oct 2017

Designed responsive web apps, client drug sites, email templates, print collateral, and infographics. Conceptualized, shot, and edited recruiting/office culture videos.

#### Manji Designs LLC · New York, NY

Mar 2016–Present

#### Digital Art Director & Designer (Self-employed)

Directs creative strategy (research, messaging, identity), UI/UX (wireframes, websites, email, etc.), and print design for small businesses and start-ups. Partners with agencies to design new, responsive web experiences, and print collateral. Also functions as product and project manager.

**Business Partners:** Compression Studios, Geek Hive, Rose Creative Group

#### SIMPLENIGHT · New York, NY

Oct 2014–Feb 2016

#### Sr. UI Designer

Led interaction and design strategy of responsive web apps. Conceptualized UI functionality. Designed white labels for high-profile clients (ex. Etihad, United Airlines, Loews). Leveraged UX standards and established UI guidelines. Managed Dev/Design working relationship and mentored junior designers.

#### Fusebox · New York, NY

Jan 2013–Sep 2014

#### Sr. Designer (Jul–Sep 14) | Designer (Jan 13–Jul 14)

Designed UX wireframes, responsive websites, digital assets, presentations, print collateral, and a native desktop app for high-profile clients (ex. Discover Bank, GE Capital Bank, GSN, JPMorgan Chase). Collaborated with team to iterate concepts. Designed print marketing, wrote copy, and performed photo research. Promoted to Sr. Designer with expanded creative strategy and project management role.

#### Connecticut College · New London, CT

Oct 2006–Jul 2012

#### Designer & Photo Editor (Jan–Jun 12) | Print/Web Designer (Oct 06–Dec 11)

Designed web and print marketing (85+ projects/year). Coordinated print production and mail fulfillment. Art directed photo shoots. Promoted to Graphic Designer & Photo Editor after establishing an archive of 100,000+ tagged images. Co-developed identity and authored brand guidelines. Managed 5 interns/semester.

#### Manhattanville College · Purchase, NY

Jun 2004–Sep 2006

#### Design Coordinator/Jr. Web Designer

Designed digital and print marketing (10+ departments). Managed print production and mail fulfillment. Art directed photo shoots. Maintained department budgets.

### VOLUNTEER

#### Access Queens · New York, NY

Mar 2015–Present

#### Sr. & Creative Director

Leads digital, social media, and brand strategy. Writes marketing copy. Conceptualizes digital tools for public engagement. Speaks on- and off-camera with media outlets. Sits on steering committee and participates in community events and meetings with transit and elected officials.

\* A more detailed resume is available upon request.