

Mi Huang

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Product designer focused on bringing solutions that meet user needs and business goals

EXPERIENCE

Product Designer

For a Safer Space, Sep 2020 - Present | Toronto, ON

- Leads the design of a website for users to search for mental health therapists. Currently collaborating with the development team to implement a chat-bot to help users locate information.
- Develops over 40 high level mockups to effectively communicate design ideas; collects user feedback to improve existing products.
- Works collaboratively with different agile teams, including project manager, analytics, marketing, and development team for an effective product delivery.

Communications Assistant/Graphic Designer

Knowledge Media Design Institute, University of Toronto
Sep 2020 - Sep 2021 | Toronto, ON

- Redesigned marketing collaterals with new visual branding for 10 digital and print promotional channels.
- Created graphic design for social media and newsletters.
- Managed social media presence on Twitter and Facebook.
- Wrote articles and copy related to technology.

UI/UX Designer

Milton Public Library, Jan - Apr 2021 | Toronto, ON

- Redesigned library website to improve user experience. Made book lending and finding faster by 60%.
- Worked with a cross-functional team (i.e., CEO, managers, and development team) to define and align redesign strategy.
- Conducted user research; applied quantitative and qualitative analysis; created personas, user journey maps, wireframes, low-fi and high-fi prototypes; performed usability testing.
- Utilized inclusive design and website accessibility practices.

Web Designer

University of Toronto Mississauga, May - Aug 2020 | Toronto, ON

- Created information architecture, wireframes, and mock-ups to communicate design ideas to stakeholders.
- Co-developed the website on WordPress with fellow designer; customized using CSS.

EDUCATION

University of Toronto

M.I. - UX Design | 2019-2021

Boston University, USA

M.S. - Arts Admin | 2015-2017

Allegheny College, USA

B.A. - Communications | 2011-2015

SKILLS

SOFTWARE

Figma	Photoshop
Sketch	InDesign
Invision	Illustrator
Adobe XD	After Effects
Principle	Premiere Pro

PROGRAMMING

HTML&CSS JavaScript

DESIGN METHODS

User Research
Persona + Scenario
Experience Mapping
Wireframe + Storyboard
Information Architecture
Rapid Prototyping
Usability Testing
Heuristic Evaluation

OTHER

WordPress	Hootsuite
Webflow	Sprout Social
Mailchimp	Miro