

Press release

LoungeUp and Stardekk are now interconnected

22nd August 2017, Paris.

LoungeUp and Stardekk are officially launching their connectors. The common objective is to simplify processes for the users of both softwares LoungeUp and Cubilis, Stardekk's channel manager.



“One of our main goals is that hotel staff can focus on the guest experience with as little administration as possible. The connection between Cubilis and LoungeUp is a perfect example of this. It will help our clients to enhance the guest experience. Thanks to the LoungeUp app the guests will be able to find information faster, get in touch with the hotel via chat, and booking an extra will become easier. A lot of advantages for both the guest and the hotel. That is why we are happy to announce this partnership with LoungeUp”, says Stardekk CEO Vincent Goemaere.

“Stardekk is one of the key players in Benelux, so it seemed logical to us to partner with them for a better use of our respective platforms.

Our clients using Cubilis can now make the most of our technology and automatically personalize the app, the emails and SMS that they send to the travelers, depending on the booking data (arrival day, stay length, services booked, contact details...). The connection with the various different hotel softwares is an approach that we are developing to the maximum for the ease of our clients” says Mathieu Pollet, co-founder and CEO of LoungeUp.

About Stardekk



Stardekk is the company behind award winning cloud-based products for the hospitality industry such as Cubilis (channel manager & commission free direct booking engine) and Bookingplanner (PMS system). Founded in 1999 Stardekk has become a trusted company in the travel technology industry, being PCI Compliant and the preferred IT Partner for major industry players.

Stardekk.com

About LoungeUp



LoungeUp offers a suite of customer relationship management products allowing hoteliers to accompany their clients at every stage of the stay, generate additional revenue and enrich their client files. In just 5 years, LoungeUp has rapidly established itself as the leading provider of customer relationship management in the hospitality industry in Europe, with more than 1,800 establishments equipped with its solutions in 15 different countries.

LoungeUp.com

Contact Stardekk

Joris Vanlessen - joris.vanlessen@stardekk.com

Contact LoungeUp

Marylou Bidault - +33 1 84 16 82 20 - marylou@loungeup.com